

JOIN TODAY!

CML Associate Membership

CML associate membership provides inside access to municipal officials, informs you about issues that concern Colorado's cities and towns, and offers opportunities to educate municipal leaders on your area of expertise. While your membership is a valuable business investment, it also supports the Colorado Municipal League and its effort to provide advocacy, information, and training for municipal officials.

Why not become a member today?



CML Mission Statement

Founded in 1923, the Colorado Municipal League is a nonprofit, nonpartisan organization providing services and resources to assist municipal officials in managing their governments and serving the cities and towns of Colorado.

CML Vision Statement

Empowered cities and towns, united for a strong Colorado.

**CML ASSOCIATE
MEMBERSHIP**



Colorado Municipal League
1144 Sherman St.
Denver, CO 80203-2207
303.831.6411 / 866.578.0936

www.cml.org



**CONNECT WITH COLORADO'S
CITIES AND TOWNS AND THE
OFFICIALS WHO LEAD THEM**



LETTER FROM THE EXECUTIVE DIRECTOR

The Colorado Municipal League's (CML's) associate membership program provides organizations the opportunity to interact directly with municipal officials. It is a cost-effective and efficient way to connect to Colorado cities and towns and the officials who lead them.

Associate members have ongoing opportunities to get their organizations' names in front of these influential decision makers. Members receive valuable benefits, including discounts on advertising, publications, and event registrations; access to League periodicals; listing in the online membership directory; the chance to share information with municipalities via the *CML Newsletter* and speaking engagements; as well as other unique opportunities.

Additionally, whenever possible, CML strives to utilize the expertise of associate members when educating municipal officials.

Through associate membership, your organization will be identified as a true supporter and champion of municipal government and its efforts.

Please feel free to contact my colleague Christine Taniguchi at ctaniguchi@cml.org or me, kbommer@cml.org, if you have any questions or would like additional information.

Sincerely,
Kevin Bommer
CML Executive Director

BENEFITS OF ASSOCIATE MEMBERSHIP

Access To Periodicals

CML Newsletter: A biweekly periodical full of articles and information of importance to local government officials and news about the League.

Colorado Municipalities: CML's award-winning bimonthly magazine (with a circulation of nearly 5,000) features in-depth articles and practical approaches to today's municipal issues.

Statehouse Report: A weekly e-newsletter published while the Colorado General Assembly is in session to inform CML members about legislative activity important to cities and towns.

Other publications: Associate members receive notice of all new CML publications and can purchase the various books, booklets, and other resources at a discounted member rate. Visit www.cml.org under Resources > Publications.

OPPORTUNITIES TO CONNECT WITH MUNICIPAL OFFICIALS

Learn from the Pros: Associate members are invited to submit proposals to conduct educational webinars for municipal officials.

Colorado Municipalities: Magazine articles are a great way to share in-depth industry expertise with CML members and to get your organization's name out there. Associate members are invited to propose articles for inclusion in this award-winning bimonthly magazine. Associate members also receive discounted advertising rates.

Advertising in *Colorado Municipalities* is a cost-effective and efficient way to reach key municipal and elected officials. The magazine is mailed to, and targets, decision makers in city and town governments, as well as county and state governments. The magazine also is available as an e-publication, which allows readers to directly link to an organization's website by clicking on its advertisement.

CML Newsletter: Associate members have the opportunity to submit topical articles of municipal interest to be considered for inclusion in the *CML Newsletter*. Also, associate members can submit their organizations' latest news to appear in the "Member News" section of this biweekly periodical.

Fall District Meetings: CML hosts regional meetings throughout the state each fall, and associate members are invited to attend. Additionally, associate members are invited to underwrite these district meetings, which is a great way to get your organization noticed.

CML Annual Conference: The annual four-day conference is the premier meeting for municipal officials in Colorado; more than 600 top decision makers from cities and towns throughout the state attend. It is the perfect opportunity for associate members to connect and network with municipal officials. Associate members receive discounted rates on registration and sponsorship.

Fall Seminar on Municipal Law: This annual seminar on municipal law provides a diverse program that responds directly to the interests and needs of Colorado municipal attorneys. Associate members are invited to attend and/or underwrite this seminar.

Webinars and Workshops: CML offers cutting-edge workshops throughout the year, both in webinar and in-person formats. Associate members are invited to attend at a reduced member rate and sponsor select trainings.

For more details on these marketing opportunities, visit www.cml.org/membership or contact Christine Taniguchi, CML communications coordinator, at ctaniguchi@cml.org, 303 831 6411, or 866 578 0936.

Send completed form to Christine Taniguchi, CML communications coordinator, at 1144 Sherman St., Denver, CO 80203-2207; 303 860 8175 (fax); or ctaniguchi@cml.org.

JOIN NOW! Fill out this application form to become a CML associate member. Please print.

Primary contact _____
Title _____
Organization _____
Address _____
City, State, ZIP _____
Phone _____
Email _____
Website _____
Credit card (MC/VISA) _____
Exp. date _____
Organization / name on card _____
Signature _____
How did you learn about CML? _____

Business type (check more than one if applicable):

- Association
- Construction/code services
- Consulting services
- Engineering/architecture
- Equipment/supplies
- Executive search
- Financial services
- Government
- Other _____
- Human resources/employee benefits
- Insurance/risk management
- Legal services
- Planning/economic development
- Technology/communications
- Utilities/energy
- Water/wastewater & waste

Check one:

- Associate Membership (\$800)**
- 501(c)3 Nonprofit (\$300)** — Attach IRS designation
- Government (\$300)** — Non-municipal government agency (e.g., state, county, special district, or council of government)

Check if:

- You would like to receive the *CML Newsletter* via email rather than by postal mail. Also, as an associate member organization you can add additional employees to email subscriptions at no charge. Email Mark Vanderbrook at mvanderbrook@cml.org.