

**FOUNDED IN 1923**, CML is a nonprofit, non-partisan organization representing and serving Colorado’s cities and towns. A total of 269 municipalities, representing more than 99% of the municipal population in the state, are members of CML. The League is an influential advocate of municipal interests at the state and federal levels. CML is also a reliable source of training and information for municipal staff and elected officials across Colorado. An 18-member staff carries out daily operations of the League. The CML Executive Board approves CML’s policy focus areas, developed with input from membership. CML is guided by a comprehensive strategic plan that informs key priorities and goals that support the League’s mission, vision, and values.

## MISSION

Advocacy, information, and training supporting exceptional municipal governance.



## VISION

Empowered cities and towns, united for a strong Colorado.



## VALUES

Commitment, service, collaboration.



# PRIORITIES

## PROTECT

- Advance and defend municipal interests at the state and federal levels.
- Provide expert municipal legal services to support CML members.
- Empower members to be leaders on municipal issues and advocate for CML policies and positions.
- Be the leading statewide information resource on municipal issues.

## ENGAGE

- Provide quality opportunities for meaningful member interactions with CML and each other.
- Provide innovative and personalized training and outreach opportunities.
- Implement a robust communications and training plan focused on increased engagement and improved content delivery.
- Increase the resources available for municipal staff and elected officials.
- Collaborate with organization partners to maximize resources and increase efficiency.
- Provide effective and timely delivery of information and outreach opportunities.
- Envision the future needs of CML and member municipalities.

## LEAD

- Support the development of leaders within municipalities.
- Inspire participation in CML by elected officials and staff.
- Promote principles of good governance and civic dialogue to advance individual and collective municipal interests.