





Synchronized Chaos



Linear vs. Non-linear

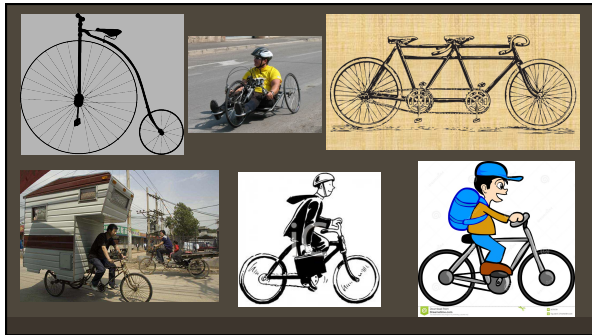
Transitive Property of Equality

If $a = b$ and $b = c$, then $a = c$.




Part II:
Increasing
Bicycle
Ridership



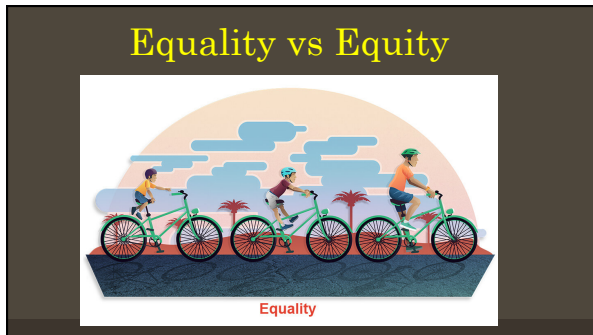


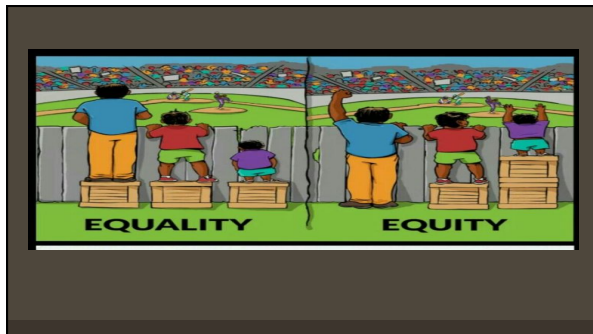
Tandem Approach

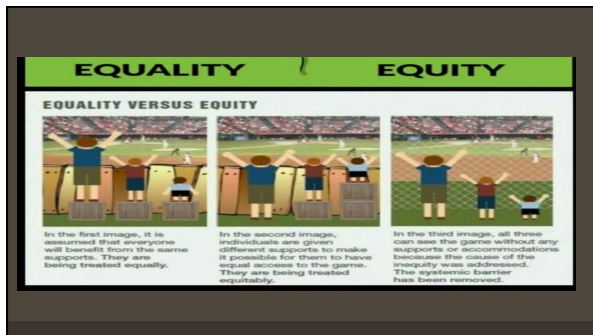


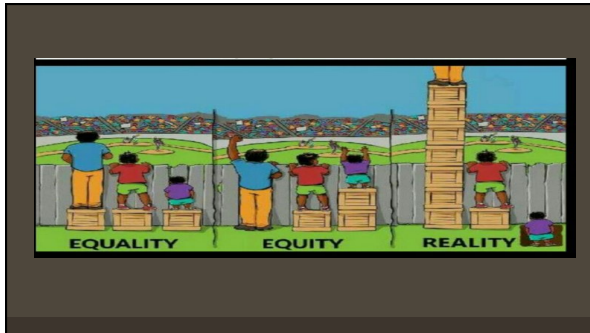
<p>2 riders Spandex Jeans</p>	<p>2 answers Equity Safety</p>	<p>2 questions Why do you bike? Why don't you bike?</p>
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Spandex and Jeans









Why do you bike?

- Health
- Well being
- Community
- Under Driving Age
- Cost Savings
- Convenience
- Connection
- Only Means of Transport
- Unable to Drive
- Environmentally Friendly

Why don't you bike?

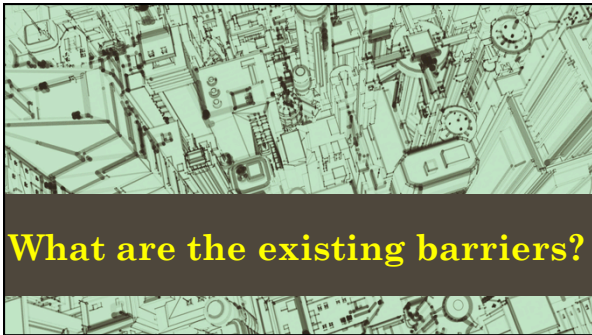
- Lack of Facilities
- Substandard Infrastructure
- Poor Road Conditions
- Time Commitment
- Bad Drivers
- Lack of Equipment
- Lack of Knowledge
- Previous Bad Experience
- Perceived or Actual Danger
- Weather Conditions

How To Increase Ridership





**1 mile of a protected
bike lane is 100 times
cheaper than 1 mile
of roadway**



What are the existing barriers?



Questions?

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