# Verizon Small Cell Program





Connecting our homes, businesses and communities.

> Verizon desires to partner with the cities, counties and utility companies within Colorado to deploy small cell technology in the right-of-way to serve the residents of member cities and provide the fastest and most reliable network to our shared customers.



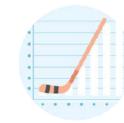
## Why are we expanding the wireless network?

More people than ever before rely on wireless connections to manage their lives and businesses.

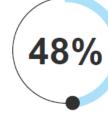
Verizon is expanding its wireless network to meet the growing demands of today and tomorrow.

#### But it takes time.





U.S. mobile data usage is projected to grow nearly seven-fold through 2019.<sup>1</sup>



More than 48 percent of American households are wireless-only.<sup>2</sup>



In North America, the average household has 13 connected devices with smartphones outnumbering tablets 6 to 1.<sup>3</sup>

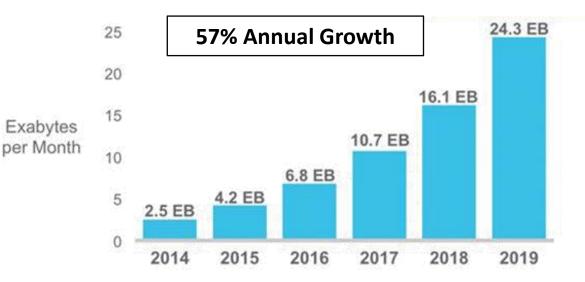
1. Cisco VNI Mobile Forecast Highlights, 2014 - 2019, October 2015

- 2. CDCs 2015 Wireless Substitution: Early Release of Estimates From the National Health Interview Survey, July-December
- 3. IHS Markit Connected Device Market Monitor: Q1 2016 , June 7, 2016

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#### Growth in Data: What Are Carriers Doing?

- Deploy Macro Cells
- Add Capacity to Existing Sites
- Deploy Small Cells

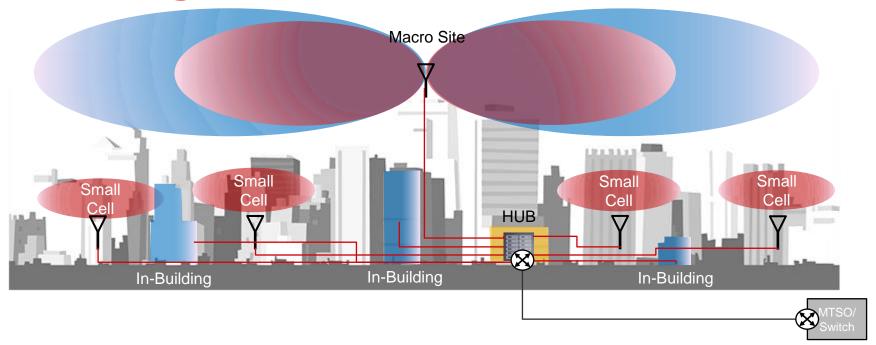


**Global Mobile Data Traffic Projected Growth** 

Source: Cisco VNI Mobile, 2015



# **Heterogeneous Network**



- Coordinate signals between Macros, small cells, and in-building systems
- Reduces interference and improves performance / capacity



## **Small Cells**

#### **Small Objective:**

- Capacity offload
- Fill gaps in coverage

#### Small cell characteristics:

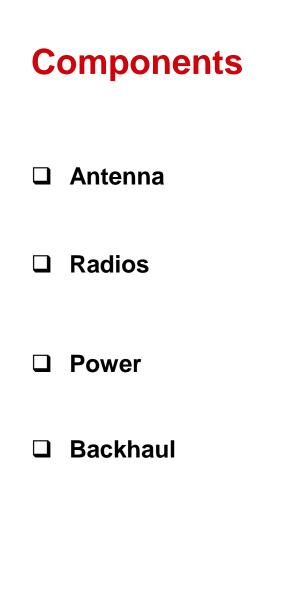
- Lower Antenna Heights 20' to 40'
- Lower Power
- Smaller Coverage Area

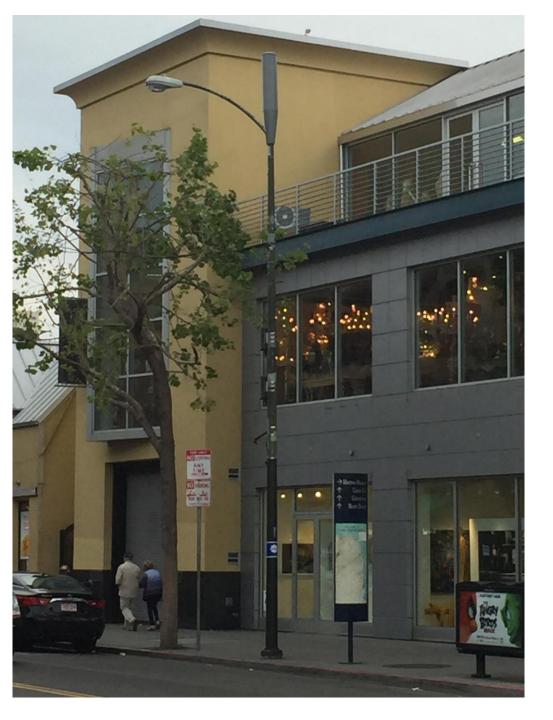
#### **Benefits:**

- Enhanced emergency services
- Improved user experience; faster throughputs
- Platform for evolving technology
- Aesthetically smaller designs
- Aide in economic growth











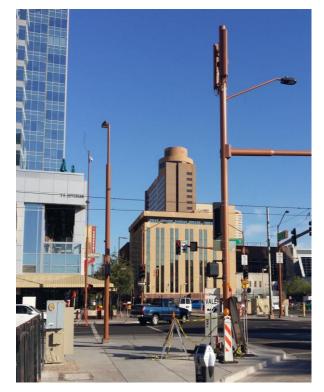
## **Design Options**



Street Light



VZW-Owned Pole



Traffic Control Pole with Cabinet



## **Examples**





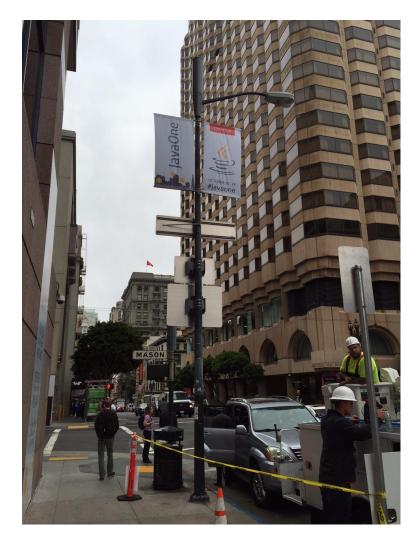
#### Small Cell Deployment VZW Owned Pole in ROW -- Denver







#### Small Cell Deployment Existing Light Standard -- San Francisco







### Small Cell Deployment Existing Light Standard -- City of Los Angeles BSL





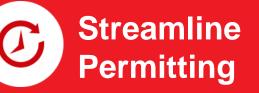
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## Colorado

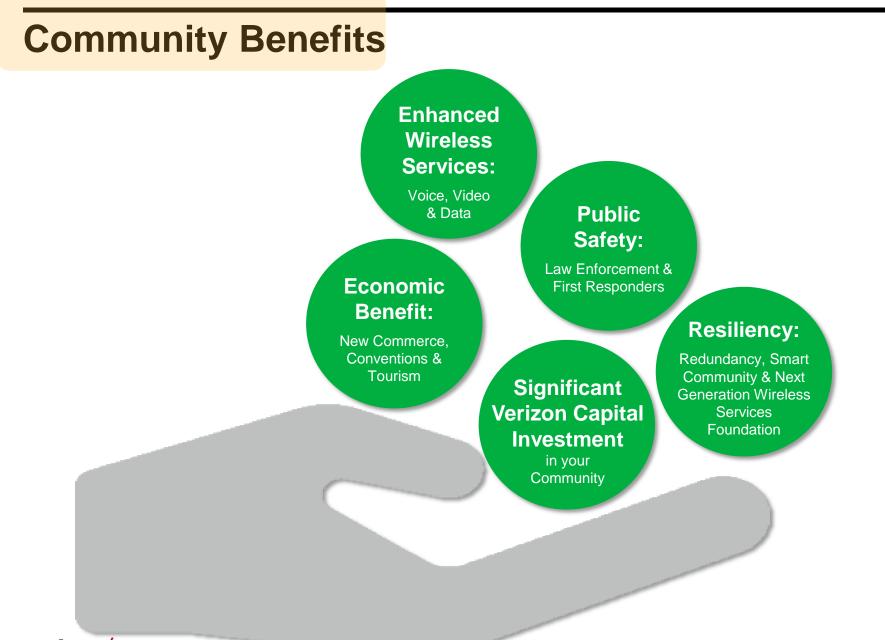
### Master Lease Agreements

- ✓ Negotiate terms once
- ✓ Document locations
- ✓ Reimburse Cost



- Modernize discretionary processes
- Optimize City staff time & efforts





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# Thank you.

