



CML's 94th Annual Conference June 21 - 24, 2016 Vail, Colorado



Smart Cities And Municipal Apps: A Perfect Match

*Dr. Alan Shark, Executive Director, Public Technology Institute
Christine Binnicker, Deputy CIO, City and County of Denver
Ken Price, Information Services Director, City of Littleton
Mike Whatley, Chief Technical Officer, Statewide Internet Portal Authority*



Smart Cities And Municipal Apps: a Perfect Match

Dr. Alan Shark
Executive Director
Public Technology Institute
and
Professor of Practice, Rutgers University SPAA



Surprising Facts.....

- 73% of American routinely use mobile devices to search or "surf" the Internet.
- 175 Million Mobile Smart Phones users in U.S.
- Tablets grew 86% from 2010 to 2013 (13.5 to 25.2 million units)
- People create 2.5 quintillion bytes of data every day.
- Caution: 19% of Americans do not use, have, or take advantage of the Internet.

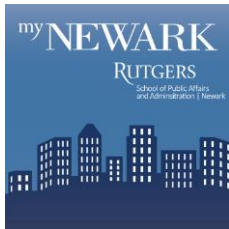


Types of 311 Issues

- Graffiti
- Dead animal
- Sewer back up
- Potholes
- Contact city agency
- Public records request
- Vacant house
- Street light outage
- Broken equipment in park
- I need a business license
- Pay my parking ticket
- Where do I vote
- Transit questions
- Garbage
- Broken parking meter
- Dangerous condition
- Noise complaints

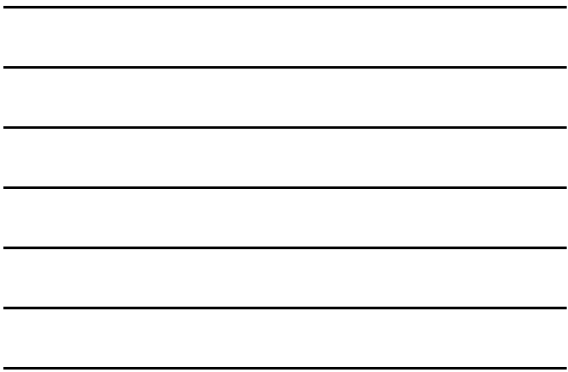


First City & University Partnership with an App in the US!



PocketGov.com

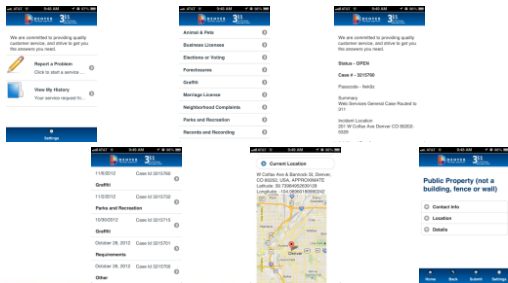
Christine Binnicker
Deputy CIO
City and County of Denver



Why PocketGov?



Denver's App Problem



Citizen Engagement with Gov2Go

*Mike Whatley
Chief Technical Officer
Statewide Internet Portal Authority*

The contents of this presentation reflect the view of the presenter, not of CML.


Enabling Citizen Access to Municipal Government

- Current Model:
- Siloed organizations
 - "Paper push" to citizens
 - Burden is on citizen



- Growing Trend:
- Personal
 - Timely
 - Relevant
 - Government is a single entity

The contents of this presentation reflect the view of the presenter, not of CML.


• What if?

- Your device told you exactly what you needed to do and when?
- You could receive alerts and announcements that were only relevant to you?
- Your device could enter your information for you on government websites and forms?
- Your device could act on your behalf, i.e., renewing your car tags for you?

You had a Digital Government Assistant?



The contents of this presentation reflect the view of the presenter, not of CML.


Gov2GO in Colorado

- SIPA has made mobile applications for government a priority.
- We are currently initiating a Gov2Go pilot with local government.
- If your municipality has a specific interest, please contact SIPA.

The contents of this presentation reflect the view of the presenter, not of CML.



Questions



The contents of this presentation reflect the view of the presenter, not of CML.

