The Sharing Economy

National League of Cities Center for City Solutions and Applied Research

Sharing and the City

Why Sharing?
- Urbanization
- Economics
- User Preference/Lifestyle

Cities are welcoming these new business models, despite regulatory barriers and the swift and sometimes aggressive nature of their immersion.

Collaborative Economy Honeycomb

Defining the Sharing Economy

WHAT IS RIDE SHARING?

Defining the Sharing Economy

WHAT IS HOME SHARING?

Sharing and the City

SHARING ECONOMY ADVISORY NETWORK
Sharing and the City

Cities, the Sharing Economy, and What's Next

Cities, the Sharing Economy, and What's Next

Portland, OR

”Engage with stakeholders as early as possible, because there is no ‘one size fits all’ approach to regulation.”

Philadelphia, PA

No ‘one-size fits all’ approach

Key questions officials can ask themselves to guide the process of developing or modifying regulations

Need for data
A city official explained that beyond 'a good faith discussion and engagement around safety,' the city does not want to impede a thriving platform built around a good idea and sophisticated data from doing what it does best.
Labor and the On-Demand Economy

Questions?

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