

CML
COLORADO MUNICIPAL LEAGUE
The Voice of Colorado's Cities and Towns

CML's 95th Annual Conference
June 20 - 23, 2017
Breckenridge

The contents of this presentation reflect the view of the presenter, not of CML.

CML
COLORADO MUNICIPAL LEAGUE
The Voice of Colorado's Cities and Towns


DIGITAL ENGAGEMENT

Ken Price, Information Services Director, City of Littleton



The contents of this presentation reflect the view of the presenter, not of CML.

CML
COLORADO MUNICIPAL LEAGUE
The Voice of Colorado's Cities and Towns



economic restructuring -
online retail and entertainment -
climate change -


**Major technological, economic and
environmental changes have
generated interest in smart cities**

aging populations -
urban population growth -
pressures on public finances -

Source: "Smart city" definition from Wikipedia. [10 April 2017]. Retrieved April 12, 2017 from https://en.wikipedia.org/wiki/Smart_city

The contents of this presentation reflect the view of the presenter, not of CML.


CML
COLORADO MUNICIPAL LEAGUE
The Voice of Colorado's Cities and Towns



A smart city is a community vision to integrate data and technology to improve the efficiency of services and manage city assets

Source: Wikipedia. Retrieved from https://en.wikipedia.org/wiki/Smart_city. Retrieved April 12, 2017.

The contents of this presentation reflect the view of the presenter, not of CML.






Six Components found in most Smart Cities

- Smarter Transportation -
- Smart Digital Infrastructure -
- Citizen Engagement - Smart & Big Data -
- Data Visualization - Leadership & Vision -

Source: Shank, A. B., Toporoff, S., and Levy, S. (2016). Smarter Cities for a Bright Sustainable Future: A Global Perspective. (pp. 3-9).

The contents of this presentation reflect the view of the presenter, not of CML.






Digital Strategy Vision

Build, maintain, and enhance multidirectional digital connections amongst city employees, citizens, business, and government

Source: City of Vancouver Digital Strategy. (2013). Retrieved April 20, 2016, from http://vancouver.ca/files/cov/City_of_Vancouver_Digital_Strategy.pdf.

The contents of this presentation reflect the view of the presenter, not of CML.



DIGITAL ENGAGEMENT

Kersten Baldwin, Digital Media Strategist, City of Centennial

The contents of this presentation reflect the view of the presenter, not of CML.



Creating virtual experiences.



The contents of this presentation reflect the view of the presenter, not of CML.





COLLABORATION
Communications, Economic Development, GIS

The contents of this presentation reflect the view of the presenter, not of CML.



Goals

- Promoting small business (industry specific)
- Build relationships, community & identity
- Improve quality of life

The contents of this presentation reflect the view of the presenter, not of CML.



third places

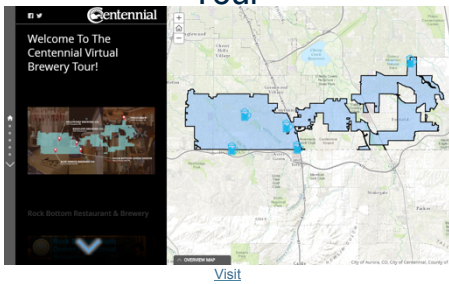
"Anchors" of community life, facilitating and fostering broader, more creative interaction
- Ray Oldenburg



The contents of this presentation reflect the view of the presenter, not of CML.



Centennial Virtual Brewery Tour



The contents of this presentation reflect the view of the presenter, not of CML.



Storytelling With Maps



- Text
- Images
- Multimedia content

The contents of this presentation reflect the view of the presenter, not of CML.



Promotion



BREW-N-QUE
BBQ & BEER TASTING
FESTIVAL

WHICH CENTENNIAL BREW-N-QUE
CRAFT BEER ARE YOU?
FIND OUT NOW
CLICK HERE



centennialgov

Support local business. Celebrate. Share the love. Supporting the economy, adding jobs, boosting your spirit. Celebrate business and high quality services. #centennialgov #smallbusiness

48 posts · 244 likes · 100 following

The contents of this presentation reflect the view of the presenter, not of CML.



Centennial Virtual Coffee Tour



Welcome to the Centennial Virtual Coffee Tour!

DISCOVER YOUR LOCAL CENTENNIAL COFFEE SHOPS

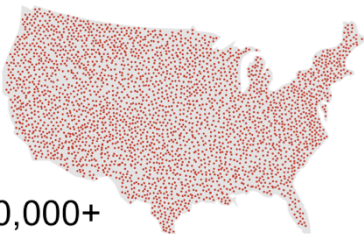
Coffee Mountain Cafe

Visit




The contents of this presentation reflect the view of the presenter, not of CML.

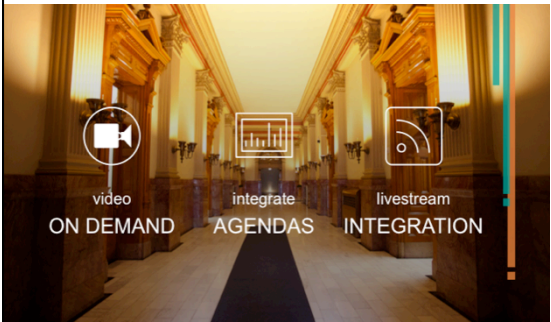




100,000+
Government Entities


The contents of this presentation reflect the view of the presenter, not of CML.







video ON DEMAND integrate AGENDAS livestream INTEGRATION


The contents of this presentation reflect the view of the presenter, not of CML.






IBM Watson

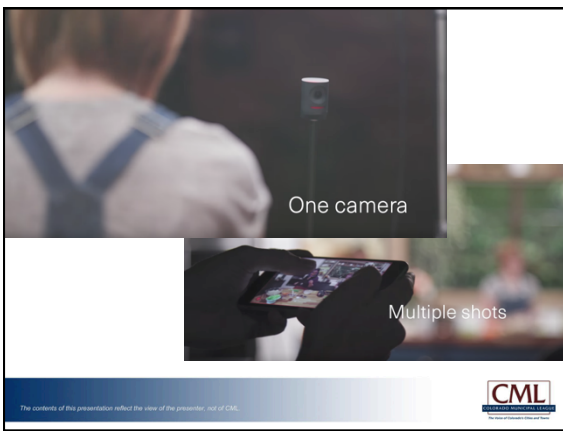
 **Speech to Text**
Low-latency, streaming transcription



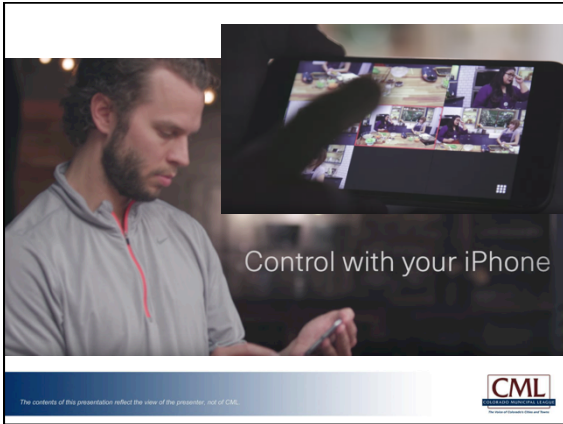
The contents of this presentation reflect the view of the presenter, not of CML.













OMP Features

- Livestream Integration
- Video On Demand
- Integrated Agendas
- Searchable Automated Transcriptions
- Embeddable Pages or Complete Website
- Mobile Compatibility and Responsive Design

The contents of this presentation reflect the view of the presenter, not of CML.

Viewer with Clickable Agenda

COLORADO SENATE 2014 LEGISLATIVE DAY 87

Jump to:

COMING UP NEXT...

THE COLORADO STATE SENATE
LEGISLATIVE SESSION COVERAGE
FROM THE CAPITOL
April 4, 2014
Legislative Day 87

THE COLORADO STATE SENATE
THE COLORADO CHANNEL

Start of Session

THIRD READING OF BILLS - FINAL PASSAGE

HB14-1282 by Representative(s) Pabon, also Senator(s) Tschopp—
Concerning the specification of what materials may be provided in a
language other than English by an insurer to a customer.

SHARE THIS +

Calendar | Journal

DOWNLOAD MP4

CML

The contents of this presentation reflect the view of the presenter, not of CML.

Video On Demand

- o [Searchable/browsable library of sessions](#)
- o Modern Player with Clickable Agendas
- o Sharing/Embedding Excerpts
- o Calendar, Agenda, Journal Integration
- o Searchable Audio Transcriptions from YouTube
- o Unlimited, free storage & bandwidth via YouTube
- o Mobile compatibility (when using YouTube)

Searchable/browsable library of sessions

Modern Player with Clickable Agendas

Sharing/Embedding Excerpts

Calendar, Agenda, Journal Integration

Searchable Audio Transcriptions from YouTube

Unlimited, free storage & bandwidth via YouTube

Mobile compatibility (when using YouTube)

CML

The contents of this presentation reflect the view of the presenter, not of CML.

Embedded or Standalone Site

- o Use the OMP as your primary standalone site like the [Colorado Channel](#)
- o Or video listings and calendars are available for embed on your own site like the [Judiciary](#)

See more at: ompnetwork.org

Use the OMP as your primary standalone site like the [Colorado Channel](#)

Or video listings and calendars are available for embed on your own site like the [Judiciary](#)


See more at: ompnetwork.org

CML


The contents of this presentation reflect the view of the presenter, not of CML.

Current OMP Users

- o [Colorado Channe!](#) (CO State Legislature)
- o [Colorado Judicial Branch](#) (Supreme Court)
- o [City of Thornton](#)
- o [City of Louisville](#)
- o [Town of Basalt](#)
- o [City of Littleton](#)
- o [Pitkin County](#)
- o [Arapahoe County](#)
- o [Town of Windsor](#)
- o [Lane Council of Governments](#) (Oregon)
- o [City of Eugene](#) (Oregon)



The contents of this presentation reflect the view of the presenter, not of CML.





The contents of this presentation reflect the view of the presenter, not of CML.





THANK YOU

www.ompnetwork.org
founders@openmediafoundation.org

The contents of this presentation reflect the view of the presenter, not of CML.



DIGITAL ENGAGEMENT

*William E. Bell, City Manager, City of Montrose
Josh Freed, CEO & Co-Founder, Proximity Space*

The contents of this presentation reflect the view of the presenter, not of CML.



DIGITAL ENGAGEMENT:




WHY TAKE THE RISK?

The contents of this presentation reflect the view of the presenter, not of CML.



Questions?



The contents of this presentation reflect the view of the presenter, not of CML.

