

La Jara Mayor Larry Zaragoza

Challenging times ahead for municipalities

- Law Enforcement
 Small communities (SLV) continually advertising for law enforcement
 Water & Sewer
 Drug Use/Abuse





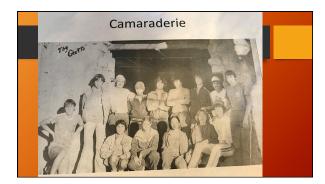






My road to becoming a leader

1974-First Year Head Coach
 My first cross country team
 In the beginning
 Need to come up with a team
 Time to recruit
 Getting enough numbers
 First Race
 Pre State Meet in Pueblo
 Need for Uniforms
 Meet Travel (Pre-meet Meals)



Coaching Moment

Control
 What do we have control over and what don't we have control over?

We go back and win the state championship "The Cinderella Team: From Rags to Riches"

Philosophy of Being a Mayor

- I chose to get into civic government to pay back to a community that has been so good to me. It is just a small way to say thanks.
 I have a strong belief in people
 Nothing of any 'Real Value' is achieved without hard work, commitment and dedication
 Develop a healthy attitude towards civic government
 Develop a "Spirt of Cooperation". I like to develop a sense of team unity
 Develop the desire in people to strive whole heartedly toward excellence
 Develop a sense of pride and satisfaction when serving your community

Leadership secrets

- The greatness of a leader is measured by the sacrifices he/she is willing to make for the good of all
 A leader should always rise above the pettiness
 A leader cannot perform if he/she loses their nerve (self confident and self reliant has worked well for me)
 A leader does not have to be brilliant to be successful, but must have an insatiable hunger for learning
 Leaders never take themselves too seriously

Leadership Secrets (Cont.)

- Leaders must learn early that working through hardships is an experience that influences them all the days of their lives
 Successful leaders learn to deal with adversity and to overcome mistakes (Problem-solving)
- A leader can achieve good things for which he/she is willing to pay the price
- A leader's performance improves with meaningful and inspirational critique, not by the unnecessary and demeaning criticism

Likes of being a small town mayor

- Visiting with most of the residents of our community
 Attending functions to represent the town
 Working directly with town employees
 I support most of the businesses in our community
 Signature authority, facilitating board meetings but mostly enjoy being the town's number one ambassador
 Learning and sharing from other mayors (CML's Mayor's Summit and CML Conference)
 Lenion supporting other mayors from the surrounding community

- · I enjoy supporting other mayors from the surrounding communities

Dislikes of being a small town mayor

- Being on call 24/7
 Lack of resources

Thank you

• Lisa White, CML • Paula Medina, La Jara Mayor Pro Temp