The "Last Mile" Factor: Making Transit Ridership Convenient

Miller Nuttle
Senior Manager, Bike and Pedestrian Policy
Lyft

Our mission
Improve people’s lives with the world’s best transportation.

Lyft has launched scooters in 15 cities

Lyft + Micromobility
Bikes - 29M rides in 2018
Scooters - Launched in 2018!
Lyft rolls out its first electric scooters in Denver
Lyft is launching its first electric scooters at select locations only.

Lyft Bikes & Scooters Pillars
Transportation
Equity
Safe Streets
Transit Integration
Environmental
Sustainability

Lyft Bikes & Scooters

Street Safety

NEW & EXPANDED SAFETY INITIATIVES
Down with doorings! Always check for cyclists before opening the door — it helps prevent collisions.

Lyft Transportation equity

This multi-pronged program is bringing together government, business, and non-profits to expand affordable transportation options in East Oakland.

In November, Lyft and the City of New York came to an agreement to double the Citi Bike service area by 35 square miles and triple the number of bikes in the fleet.

The City of Chicago recently approved Lyft’s $50 million investment in Divvy that will bring bikeshare to every ward of the city, expand equity and job training programs, and bring to the fleet a brand new model of bike that can be locked to existing infrastructure or docked at a station.

Sustainability

LYFT IS ADDING ROCKET FUEL TO CITIES’ MOBILITY GOALS

Bikeshare For All

Transform & Bikeshare For All

This multi-pronged program is bringing together government, business, and non-profits to expand affordable transportation options in East Oakland.

Lyft Commits to Full Carbon Neutrality and 100% Renewable Energy
Transit integration

BIKESHARE INTEGRATION INTO LYFT APP

- Platform for the world’s best transportation needs to include bikes
- Making it easy for all Lyft users to access bikeshare
- Aim is to open up a world of possibilities for greener, faster urban mobility and get many more people riding bikeshare

Multimodal User Experience

Thank you!