


CML
 COLORADO MUNICIPAL LEAGUE

CML 96th Annual Conference
 June 19-22, 2018
 Vail


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Comprehensive Plans and Policy:
***Decision making guidance
 beyond the realm of land use***

- Joni Marsh, Moderator – City of Longmont
- Mark Williams – City of Durango
- Katie Guthrie – City of Loveland
- Erin Fosdick – City of Longmont


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Session Overview

- Comprehensive Planning 101
- Housing (Mark)
- Health (Katie)
- Budgeting (Erin)
- Closing with Q & A


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COLORADO REQUIRES A ‘MASTER PLAN’


Only **REQUIREMENT** is Mountain Biking, Rock Climbing, Skiing, Cross Country Skiing, Rafting, Fishing, Boating, Hunting, Shooting...

DEFINITELY A COLORADO LAW!





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**Comprehensive Plans
 Help Avoid This**




- Land Use
- Transportation
- Utilities
- Housing
- Cultural
- Environment


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Reasons to Plan

- Basis for regulatory actions
- Basis for community programs and decision making
- Source for planning studies
- Source of information
- Long-term guide


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What Are Your Key Issues?

- Public Process
 - Early
 - Continuous
 - Proactive

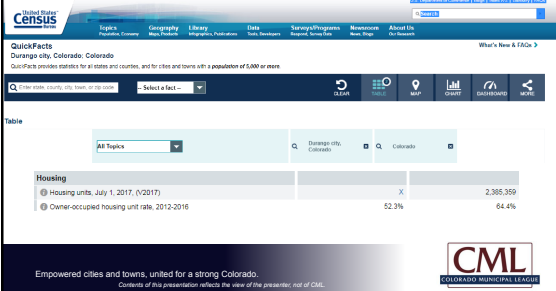


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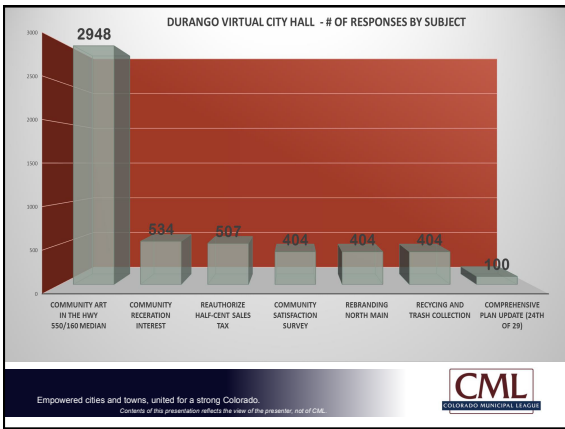
Do you rent or own your place of residence?

| Response | Percent |
|----------|---------|
| Rent | 21.9% |
| Own | 73.4% |
| Other | 4.7% |



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Social Media is Only One Part




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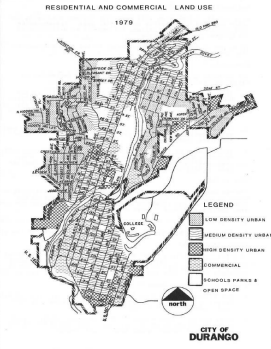
CITY of DURANGO

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DO SMALL THINGS WELL

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RESIDENTIAL AND COMMERCIAL LAND USE
1979




LEGEND
 LOW DENSITY URBAN
 MEDIUM DENSITY URBAN
 HIGH DENSITY URBAN
 COMMERCIAL
 SCHOOLS PARKS & OPEN SPACE

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TECHNOLOGY!



Graphics
 Outreach
 and
 Communication
 Analysis

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Town of Nederland
Comprehensive Plan 2013 Update

WOODLAND PARK
 COMPREHENSIVE PLAN

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Adopted
 April 4, 2017

**CITY OF DURANGO
 COMPREHENSIVE PLAN
 2017**



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ARTS

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AFFORDABLE HOUSING

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- Increase affordable housing options for all residents
- Create market-friendly policies and regulatory changes
- Make 1,000 housing units long-term affordable by the year 2040
- Prioritize density and infill development
- Establish a permanent housing trust fund
- Establish a land banking program

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CITY OF LOVELAND

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Public Health



“the art and science of preventing disease, prolonging life and promoting health through the **organized efforts of society**”
(Acheson 1988; World Health Organization)

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Comprehensive Plan



July 2016

The City’s role in promoting health, safety and well-being is to provide safe infrastructure that makes the healthy choice the easy choice.

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Built Environment



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Health, Safety and Well-being



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2035 Transportation Plan



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Equality



Equity



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Public Health

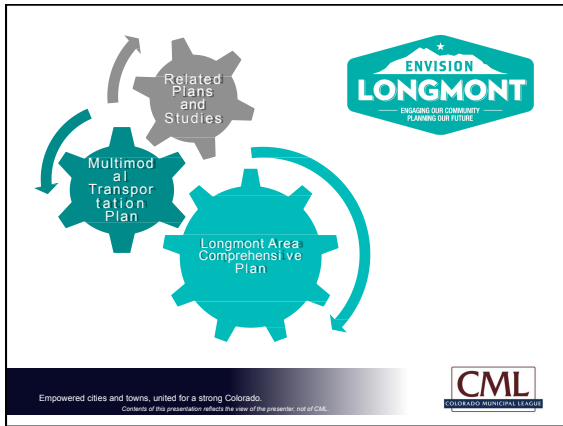


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Factors Influencing the Plan

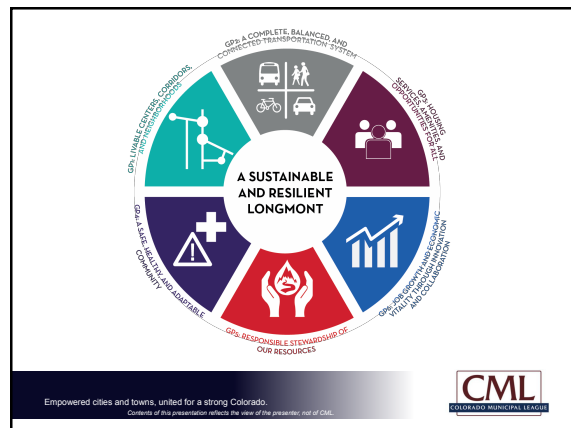
- Where and how we grow
- Needs of our changing population
- Growth and diversification of our economy
- Community resilience
- Quality of life

| PLAN COMPONENTS | |
|-------------------------------|--|
| I. Plan Framework | |
| II. Policy Framework | <ul style="list-style-type: none"> • Guiding Principles • Goals and Policies • Indicators |
| III. Growth Framework | <ul style="list-style-type: none"> • Future land use Plan • Focus Areas • Transportation Plan |
| IV. Implementation Strategies | |

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Engagement

The grid shows various engagement events. Under 'ONLINE', there are 'Webinars' and 'Virtual Meetings'. Under 'IN PERSON', there are 'Public Meetings', 'Open House', and 'Community Walks'. Photos show people at public meetings and a woman at a virtual meeting. The 'CML COLORADO MUNICIPAL LEAGUE' logo is at the bottom right.



Implementation

5. Strategies to Support Responsible Stewardship of our Resources.

HOW WILL THESE STRATEGIES SUPPORT THE COMMUNITY'S VISION?
Strategies in this section protect and conserve our natural and developed, agricultural, and historic resources. In addition, strategies seek to reinforce the role of citywide sustainability initiatives and resilient design in the implementation of Envision Longmont. Strategies in this section also seek to improve the efficiency and responsiveness of the City organization through improved service delivery, a focus on customer service, and increased transparency and public input.

| STRATEGY/RELATED GOALS | RESPONSIBILITY | TYPE |
|--|---|-----------------------|
| NEAR-TERM ACTIONS Following plan adoption over the next one to five years. | | |
| <p>Strategy-S.1: Review and update existing Land Development Code provisions relative to local food production and urban agriculture and update as needed to support the goals and policies outlined in this Plan. (Directly supports Goals 4 and 5.)</p> | <p>Lead: Planning and Development Services Involves: Public Works and Natural Resources</p> | Policies and programs |
| <p>Strategy-S.4: Align Citywide budget priorities with the six guiding principles that serve as a foundation for this Plan. (Directly supports Goal 5.)</p> | <p>Lead: Finance Involves: All departments</p> | |

TYPES OF STRATEGIES

- Policies and programs
- Regulatory revisions
- Public improvements
- Partnerships
- Advocacy and engagement

RESPONSIBILITY

- Lead
- Involve

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Priority Based Budgeting

The flowchart shows a sequence of steps: Identify → Define → Value → Score → Priorities. A photo shows a woman at a public meeting with a 'PRIORITY RATED' sign. The 'CML COLORADO MUNICIPAL LEAGUE' logo is at the bottom right.

Alignment

The diagram illustrates the alignment between budget components and organizational goals. On the left, a vertical stack of boxes represents budget components: RESULTS, DEFINITIONS, PROGRAMS, and PERFORMANCE MEASURES. On the right, a vertical stack of boxes represents organizational goals: GUIDING PRINCIPLES, GOALS, POLICIES, STRATEGIES, and INDICATORS. Red arrows point from the budget components to the organizational goals. In the center, the ELVISIOR LONGMONT logo is displayed. To the right of the logo is a donut chart titled 'Community Input (Value)' showing the distribution of input across six groups (GP 1 to GP 6).

| Group | Percentage |
|-------|------------|
| GP 1 | 17% |
| GP 2 | 12% |
| GP 3 | 20% |
| GP 4 | 18% |
| GP 5 | 16% |
| GP 6 | 17% |

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DISCUSSION & QUESTIONS

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