**Mission**
Advocacy, information, and training supporting exceptional municipal governance

**Vision**
Empowered cities and towns, united for a strong Colorado

**Values**
Commitment, service, collaboration

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**Key Priorities**

**Municipal Interests**
Protect and promote municipal interests and priorities

**Engagement**
Ensure municipal leaders have information they need and the opportunity to inform others

**Leadership**
Demonstrate leadership and provide opportunities for leadership from members

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**Goals**

**Municipal interests**
1. Defend and advance municipal interests in the court and legislature.
2. Empower members to be leaders on municipal issues and advocate for CML policies and positions.
3. Be the leading statewide information resource on municipal issues.

**Engagement**
1. Provide quality opportunities for meaningful member interactions with CML and each other.
2. Provide innovative and personalized training and outreach opportunities.
3. Implement a robust communications and training plan focused on increased engagement and improved content delivery.
4. Increase the resources available for municipal staff and elected officials.
5. Collaborate with organization partners to maximize resources and increase efficiency.
6. Provide effective and timely delivery of information and outreach opportunities.
7. Envision the future needs of CML and member municipalities.

**Leadership**
1. Support the development of leaders within municipalities.
2. Inspire participation in CML by elected officials and staff.
3. Promote principles of good governance and civic dialogue to advance individual and collective municipal interests.
CML MEMBERSHIP

MUNICIPAL MEMBERS
270
City/Town Managers and Administrators
182
Mayors, Councilmembers and Trustees
1,822
Associate members
183

5,694,311 COLORADANS
Source: Colorado Department of Local Affairs

74% Residents living in cities/towns
13% Residents living in the largest city — Denver

103 home rule municipalities
69% Coloradans living in home rule municipalities

168 statutory municipalities
5% Coloradans living in statutory municipalities

1 territorial charter town
1,094 Coloradans living in territorial charter town
TAXES

222 municipalities with a local sales tax

72 municipalities self-collecting tax

TAX RATES

1% lowest

7% highest

$76.7B assessed property valuation in municipalities

66.2% property tax assessment

BALLOT QUESTIONS

Since 1993

578 Municipal Revenue Retention Questions

86.5% passed

458 Municipal Debt and Obligation Questions

69.7% passed

1,120 Municipal Tax Rate Questions

61.1% passed
The Colorado Municipal League Annual Conference is the premiere training event for municipal officials in Colorado. This event annually attracts more than 1200 attendees, more than 40 exhibitors, more than 70 sponsors and has more than 35 sessions. The 97th Annual Conference took place over the course of 3 days in Breckenridge, Colo.

1,298
Attendees at the 97th CML Annual Conference

CML publications provide municipalities with information and guidance around common issues. CML produces a bi-weekly newsletter, bi-monthly magazine, books, Knowledge Now white papers, weekly Statehouse Report during the legislative session and other publications as needed to ensure municipalities have critical information at their fingertips.

2,265
Officials participated in CML training

6
In-person training opportunities

24
Spring Outreach Meetings

13
Fall District Meetings

11
Webinars

6
Issues of Colorado Municipalities

24
Issues of the CML Newsletter

17
Issues of the Statehouse Report
CML has partnered with the Special District Association of Colorado (SDA) to present Lessons on Local Government. This resource provides teachers with free local government resources and curriculum materials that meet the new state social studies standards, as well as prepares students to be informed residents. More information is available at www.lessonsonlocalgovernment.org.

**LES S O N S O N L O C A L G O V E R N M E N T**

- **500** attendees
  - 2 Major Teacher Conferences Sponsored, Exhibited, and Presented

- **110** attendees
  - 7 University Teacher Preparation Program Presentations

- **80** attendees
  - 1 CML Summer Conference Presentation

- **24** teachers
  - 3 Teacher Workshops

**MUNIVERSITY CREDITS**
MUNiversity is CML’s program to recognize municipal elected officials investing time and resources to participate in educational events in an effort to increase their knowledge of municipal government and enhance their capacity to lead.

- **30** hours
  - Fundamental

- **60** hours
  - Leadership

- **100** hours
  - Graduate

**SOCIAL MEDIA**
CML utilizes social media to share information about current events and engage membership. Additionally, the League responds to inquiries from membership and the public through these properties.

- **1,277** likes
  - 31.6% from 2019

- **2,455** connections
  - 6.7% from 2019

- **1,270** followers
  - 15.9% from 2019

- **114** subscribers
  - 21.2% from 2019
CML’s legislative advocacy team works directly with members of the Colorado General Assembly and other organizations to advocate on the behalf of Colorado municipalities. Due to timing, the list below does not include legislation introduced on or after May 26.

**Advocacy**

<table>
<thead>
<tr>
<th>Act</th>
<th>Title</th>
<th>Status</th>
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<tbody>
<tr>
<td>HB20-1044</td>
<td>Modifications to FPPA</td>
<td>Passed, Support</td>
</tr>
<tr>
<td>HB20-1089</td>
<td>Employee Protection Lawful Off-Duty Activities</td>
<td>Defeated, Opposed</td>
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<tr>
<td>HB20-1129</td>
<td>Battery Charged Fences</td>
<td>Passed, Support</td>
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<tr>
<td>HB20-1137</td>
<td>Broadband Grant Cert. Unserved Area Requirement</td>
<td>Defeated, Opposed</td>
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<tr>
<td>HB20-1156</td>
<td>Municipal Election Code Modifications</td>
<td>Passed, Support</td>
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<tr>
<td>HB20-1196</td>
<td>Mobile Home Park Act Updates</td>
<td>Defeated, Support</td>
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<tr>
<td>HB20-1201</td>
<td>Mobile Home Park Residents Opportunity to Purchase</td>
<td>Passed, Support</td>
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<tr>
<td>HB20-1233</td>
<td>Basic Life Functions in Public Spaces</td>
<td>Defeated, Support</td>
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<tr>
<td>HB20-1282</td>
<td>Radio Encryption</td>
<td>Passed, Support</td>
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<tr>
<td>HB20-1293</td>
<td>Emergency Telephone Service Charges</td>
<td>Defeated, Support</td>
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<tr>
<td>HB20-1318</td>
<td>Standards for Recording Plats</td>
<td>Passed, Support</td>
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<tr>
<td>SB20-010</td>
<td>Local Government Regulation of Plastics</td>
<td>Defeated, Support</td>
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<tr>
<td>SB20-056</td>
<td>Surplus Military Vehicles Highway Use if Firefighting</td>
<td>Passed, Support</td>
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<tr>
<td>SB20-153</td>
<td>Water Resource Financing Enterprise</td>
<td>Defeated, Support</td>
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CML offered a 3% rebate to all municipal members who paid their dues by January 31. CML municipal members claimed the rebate.