



COLORADO
MUNICIPAL
LEAGUE

ANNUAL REPORT 2019 2020

**CML
MEMBERSHIP**

ENGAGEMENT

1

2

3

4

ADVOCACY

FINANCE

Mission

Advocacy, information, and training supporting exceptional municipal governance

Vision

Empowered cities and towns, united for a strong Colorado

Values

Commitment, service, collaboration

Key Priorities



Municipal Interests

Protect and promote municipal interests and priorities



Engagement

Ensure municipal leaders have information they need and the opportunity to inform others



Leadership

Demonstrate leadership and provide opportunities for leadership from members

Goals

Municipal interests

1. Defend and advance municipal interests in the court and legislature.
2. Empower members to be leaders on municipal issues and advocate for CML policies and positions.
3. Be the leading statewide information resource on municipal issues.

Engagement

1. Provide quality opportunities for meaningful member interactions with CML and each other.
2. Provide innovative and personalized training and outreach opportunities.
3. Implement a robust communications and training plan focused on increased engagement and improved content delivery.
4. Increase the resources available for municipal staff and elected officials.
5. Collaborate with organization partners to maximize resources and increase efficiency.
6. Provide effective and timely delivery of information and outreach opportunities.
7. Envision the future needs of CML and member municipalities.

Leadership

1. Support the development of leaders within municipalities.
2. Inspire participation in CML by elected officials and staff.
3. Promote principles of good governance and civic dialogue to advance individual and collective municipal interests.

CML MEMBERSHIP

MUNICIPAL
MEMBERS
270



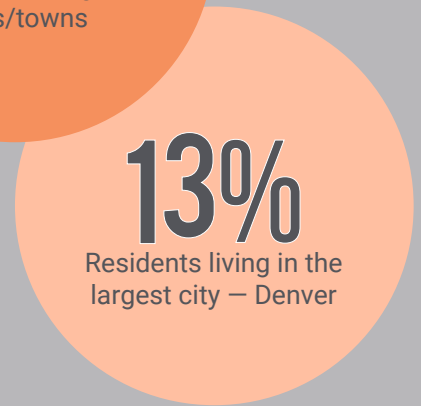
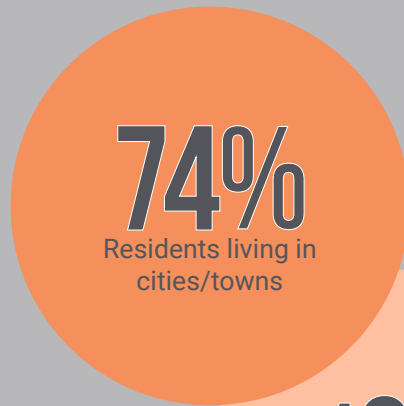
182
City/Town
Managers and
Administrators



1,822
Mayors,
Councilmembers
and Trustees



183
Associate
members



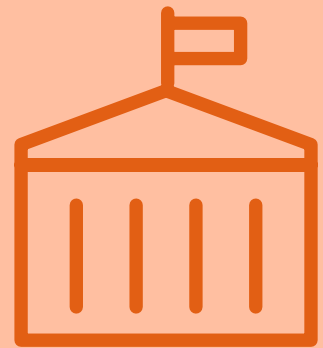
103
home rule municipalities

69%
Coloradans living in
home rule municipalities



168
statutory municipalities

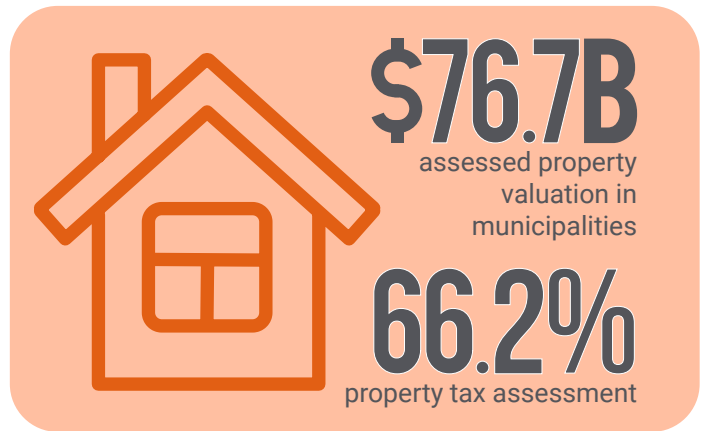
5%
Coloradans living in
statutory municipalities



1
territorial charter town

1,094
Coloradans living in
territorial charter town

TAXES



BALLOT QUESTIONS

Since 1993

458

Municipal Debt and
Obligation Questions

69.7%
passed

578

Municipal Revenue
Retention Questions

86.5%
passed

1,120

Municipal Tax
Rate Questions

61.1%
passed

ENGAGEMENT

TRAINING OPPORTUNITIES

The CML training program provides valuable, current information for elected officials and municipal staff. Training topics are determined through legislative changes, legal changes, member inquiries and requests. CML strives to provide frequent, affordable training opportunities to ensure that Colorado municipalities have access to critical information.

2,265

Officials participated in CML training

6

In-person training opportunities

TRAINING



24

Spring Outreach Meetings



13

Fall District Meetings



11

Webinars

ANNUAL CONFERENCE

The Colorado Municipal League Annual Conference is the premiere training event for municipal officials in Colorado. This event annually attracts more than 1200 attendees, more than 40 exhibitors, more than 70 sponsors and has more than 35 sessions. The 97th Annual Conference took place over the course of 3 days in Breckenridge, Colo.

1,298

Attendees at the 97th CML Annual Conference

PUBLICATIONS

CML publications provide municipalities with information and guidance around common issues. CML produces a bi-weekly newsletter, bi-monthly magazine, books, Knowledge Now white papers, weekly Statehouse Report during the legislative session and other publications as needed to ensure municipalities have critical information at their fingertips.



6

Issues of *Colorado Municipalities*



24

Issues of the *CML Newsletter*



17

Issues of the *Statehouse Report*

LESSONS ON LOCAL GOVERNMENT

CML has partnered with the Special District Association of Colorado (SDA) to present Lessons on Local Government. This resource provides teachers with free local government resources and curriculum materials that meet the new state social studies standards, as well as prepares students to be informed residents. More information is available at www.lessonsonlocalgovernment.org.

500

attendees

2 Major Teacher Conferences Sponsored, Exhibited, and Presented

110

attendees

7 University Teacher Preparation Program Presentations

80

attendees

1 CML Summer Conference Presentation

24

teachers

3 Teacher Workshops

MUNIVERSITY CREDITS

MUNiversity is CML's program to recognize municipal elected officials investing time and resources to participate in educational events in an effort to increase their knowledge of municipal government and enhance their capacity to lead.

30
hours

88

FUNDAMENTAL

60
hours

17

LEADERSHIP

100
hours

6

GRADUATE

SOCIAL MEDIA

CML utilizes social media to share information about current events and engage membership. Additionally, the League responds to inquiries from membership and the public through these properties."

f

1,277

likes

31.6%
from 2019

in

2,455

connections

6.7%
from 2019

t

1,270

followers

15.9%
from 2019

▶

114

subscribers

21.2%
from 2019

ADVOCACY

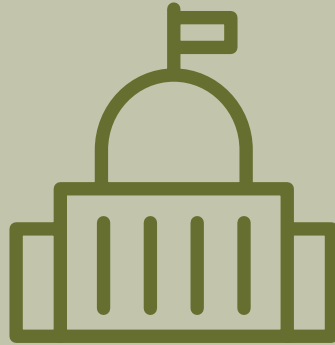
CML's legislative advocacy team works directly with members of the Colorado General Assembly and other organizations to advocate on the behalf of Colorado municipalities. Due to timing, the list below does not include legislation introduced on or after May 26.

Defeated,
Support

Defeated,
Opposed

Passed,
Support

Passed,
Opposed



HB20-1044

Modifications to
FPPA

HB20-1089

Employee
Protection Lawful
Off-Duty Activities

HB20-1129

Battery Charged
Fences

HB20-1137

Broadband Grant
Cert. Unserved
Area Requirement

HB20-1156

Municipal Election
Code
Modifications

HB20-1196

Mobile Home Park
Act Updates

HB20-1201

Mobile Home
Park Residents
Opportunity to
Purchase

HB20-1233

Basic Life
Functions in Public
Spaces

HB20-1282

Radio
Encryption

HB20-1293

Emergency
Telephone Service
Charges

HB20-1318

Standards for
Recording Plats

SB20-010

Local Government
Regulation of
Plastics

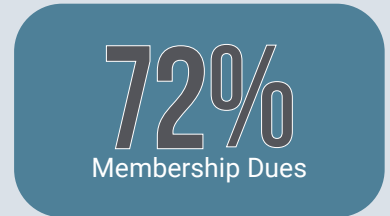
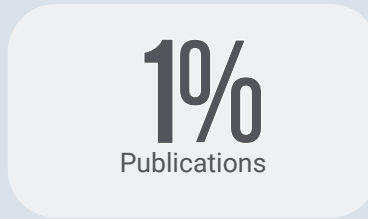
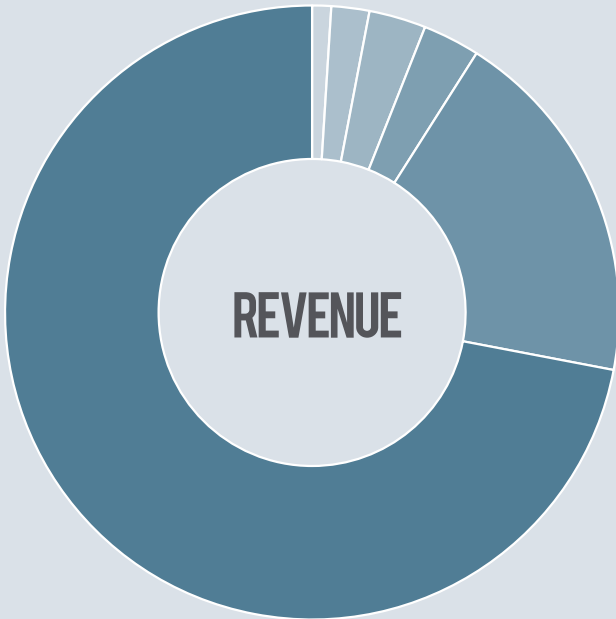
SB20-056

Surplus Military
Vehicles Highway
Use if Firefighting

SB20-153

Water Resource
Financing
Enterprise

FINANCE



+30%
increase in dues

CML offered a 3% rebate to all municipal members who paid their dues by January 31.

97%
CML municipal members claimed the rebate

