

City Give responds to strategic priorities and community needs that fall outside the city budget but are well-positioned for private funding.

CITY GIVE SHIFTS MUNICIPAL PHILANTHROPY

FROM	TO
Reactive	Thoughtful & Proactive
Budget-gap Requests for Funding	Priorities That Match Community Needs & Donor Interest
Overlapping & Duplicated Requests	Coordinated & Purposeful Relationships
Paternal Governance	Municipal Innovation

Pioneering Vehicle To Align

- All City charitable activities: capital campaigns to sponsorships.
- Financial governance of charitable gifts.
- Community & donor relations.
- Community fundraisers.

City Give is Not

- A foundation or grant-making entity.
- A vehicle to fund programs and services not prioritized through the City's budget.

A Community Audit, 2019



We receive duplicating, overlapping and disjointed asks. What up?

I was told the City doesn't accept donations?!?

Giving to the City of Fort Collins is "hard" to do.

Charitable relationships or practices vary across City staff and departments.

How about a one stop shop for ALL charitable gifts?





The City has a valid role in the philanthropic landscape of our community.



Consistent, transparent financial governance: the backbone of philanthropy.



An enterprise-wide proactive, strategic range of fundraising projects.



Lasting, meaningful relationships between givers and the City: an ideal fit between donor desire & City projects.

A Range of Philanthropic Gifts

CHARITABLE GIFTS

All checks from individuals, businesses, financial institutions including Donor Advised Funds and IRAs

Orchestration of Community Partners & Third-Party Fundraisers

FOUNDATION AWARDS

Grants from Family, Corporate, Private, Community, Regional & National

The exception? Federal, State & Government grants!

EVENT SPONSORSHIPS

Per IRS standards, a Charitable Gift


Requests Are Coordinated Across the Organization

Event-Specific Benefits

NON CASH DONATIONS

Common: Artifacts for the Museum of Discovery or a Treadmill for The Senior Center.

Complex: Real Estate, Securities, Real Property, & Bequests



A Dedicated Business Unit



Questions?
Discussion?

With gratitude, Nina