

# Partner *with* Purpose

Maximize your brand reach and ROI  
through sponsorship opportunities with CML



COLORADO  
MUNICIPAL  
LEAGUE

# WHY PARTNER WITH CML?

Your brand deserves more. A sponsorship with CML delivers measurable exposure, direct access to decision-makers, and the credibility that comes from aligning with the voice of Colorado’s cities and towns. We offer a variety of options to reach an exclusive audience including city managers, attorneys, clerks, elected officials, and municipal leaders around the state.

## CML Event/Program

## Sponsorship Includes

### Webinars & Workshops

Recognition in all event promotions, logo on materials and website, sponsor table where available, and short comments

### Member Spotlight/Feature

Featured placement in digital communications and CML Newsletter as well as a link to company website and highlight of company success story

### Leadership Events\*

Sponsor access, logo placement and recognition in digital communications, short comments and opportunity to speak

### Award Presentation

Recognition during award presentation, logo in program materials, and digital across event communication

*\* Mayors’ Summit, Legislative Workshop, District Meetings, and Effective Governance Workshop*

## Key Benefits

- **Visibility** Your brand in front of members and municipal leaders
- **Connections** Meaningful conversations that turn into opportunities
- **Thought Leadership** Position your team as an industry expert
- **ROI that Lasts** Sustained recognition across events, digital platforms, and event marketing

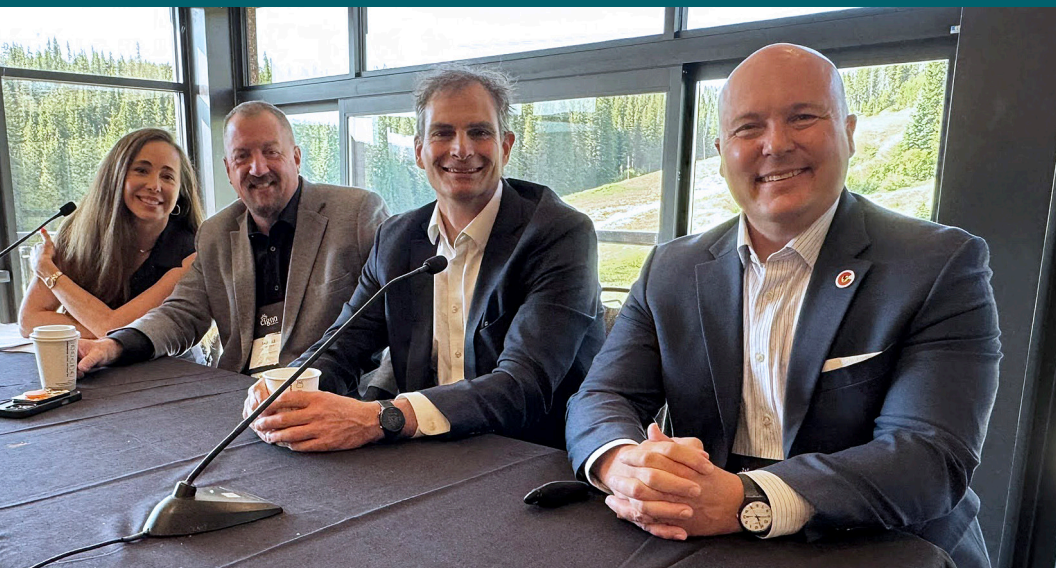
# CML ANNUAL CONFERENCE

Our Annual Conference is our signature event and the premier stage for high-value, high-visibility among municipal leaders. This event brings together more than 1,000 professionals, community leaders, and municipal officials looking to engage, align and connect. Sponsors return year after year because this event delivers something impactful; attention, trust, and relevance positioned within an influential network. All part of the conference experience.

This isn't passive exposure. It's strategic presence.

Conference sponsor packages  
vary by level and start at

**\$800**



# CML ANNUAL CONFERENCE

## SPONSORSHIP LEVELS

### Premiere Levels

Title | Presenting | Diamond

Maximum visibility, top-tier branding, and access to select networking events

### Signature Levels

Platinum | Gold

Expanded recognition across digital, collateral, and onsite, plus limited networking

### Partner Levels

Silver | Member Only Options

Strong brand presence with opportunities to connect directly with attendees

### Contributor Levels

Bronze

Foundational presence that aligns your brand with our mission and community impact

# YEAR-ROUND OPPORTUNITIES

Beyond the Annual Conference, as a sponsor, you can connect with members through multiple touchpoints including educational workshops, webinar sessions, seminars and events. From elevated logo placement and targeted recognition to meet-and-greets or other networking moments designed for meaningful interaction. Sponsorship places your brand inside that moment. Event sponsorship and benefits vary and start at \$350.

- **Mayors' Summit**

Brings together mayors from across the state

- **Effective Governance Workshop Series**

Designed for new and seasoned leaders

- **Annual Seminar on Municipal Law**

Information relevant to Colorado municipal attorneys

- **Legislative Workshop**

Discuss key issues at the start of the General Assembly

- **District Meetings**

Collaboration among municipalities and local government

- **Newly Elected Officials Workshop**

Works directly with newly elected municipal leaders

# Connect *and* Commit

Your sponsorship fuels connection, innovation, and shared success while putting your brand at the center of the conversation. Explore our sponsorship packages and reserve your spot.

To sponsor a CML event, fill out  
our sponsor application.

*Let's build something together.  
It's your move.*

## Claim Your Moment

Contact Kharyl Jackson,  
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