



COLORADO  
MUNICIPAL  
LEAGUE

## Mission

Advocacy, information, and training supporting exceptional municipal governance

## Vision

Empowered cities and towns, united for a strong Colorado

## Values

Commitment, service, collaboration

# Key Priorities



## Municipal Interests

Protect and promote municipal interests and priorities



## Engagement

Ensure municipal leaders have information they need and the opportunity to inform others



## Leadership

Demonstrate leadership and provide opportunities for leadership from members

# Goals

## Municipal interests

1. Defend and advance municipal interests in the court and legislature.
2. Empower members to be leaders on municipal issues and advocate for CML policies and positions.
3. Be the leading statewide information resource on municipal issues.

## Engagement

1. Provide quality opportunities for meaningful member interactions with CML and each other.
2. Provide innovative and personalized training and outreach opportunities.
3. Implement a robust communications and training plan focused on increased engagement and improved content delivery.
4. Increase the resources available for municipal staff and elected officials.
5. Collaborate with organization partners to maximize resources and increase efficiency.
6. Provide effective and timely delivery of information and outreach opportunities.
7. Envision the future needs of CML and member municipalities.

## Leadership

1. Support the development of leaders within municipalities.
2. Inspire participation in CML by elected officials and staff.
3. Promote principles of good governance and civic dialogue to advance individual and collective municipal interests.