

# L NEWSLETTER

VOL. 45, NO. 9, APRIL 26, 2019

# CML ACCEPTING APPLICATIONS FOR LEAGUE EXECUTIVE BOARD

CML MEMBERS ARE ENCOURAGED TO consider a leadership position for your CML Executive Board. Current Board Member and Estes Park Town Administrator Frank Lancaster shares his experience:



One of the best things about CML is that it represents all of the people who are elected to municipal office and work for municipal government. A strength of the CML Executive

Board has always been that it includes elected officials as well as managers and attorneys.

Even though CML members come from all over the state representing all sizes of municipalities, they all have one thing in common: They care about their communities!

I was a county manager for a long time, and when I came to Estes Park, I represented the Town on the CML Policy Committee. When I considered running for the CML board, that was one of the things that motivated me to do it the most. Since I have been on the board, I have new friends and colleagues from around the state.

Each member has an equal voice and an equal vote no matter where they come from, and everyone respects one another.

I have learned a lot from my colleagues on the CML Executive Board, and I encourage you to consider running for the CML board too. Whether you are elected or appointed, there is a place for leaders who want to contribute to our statewide association.

To run for a position on the CML Executive Board, submit to CML a written application and a written endorsement from your city council or board of trustees by 5 p.m., **June 5**. Materials should be mailed or delivered to 1144 Sherman St., Denver, CO 80203, or faxed to 303-860-8175. Sample application and endorsement forms are available by calling 303-831-6411 or 866-578-0936, or by visiting www.cml.org/executive-board.

Questions on nominating committee procedures may be directed to CML Executive Director Kevin Bommer at kbommer@cml.org, 303-831-6411, or 866-578-0936.

# CML EXECUTIVE BOARD: QUICK FACTS

NUMBER OF MEETINGS: BETWEEN seven and nine per year, including one at the CML annual conference in June and a one-and-a-half-day board retreat in mid-July, generally held in the hometown of the CML Executive Board president.

**Location:** At CML, from 10 a.m. to 2 p.m., usually at the end of each month, with the opportunity to participate by phone if a member cannot be physically present.

**Compensation:** Board members are not compensated or reimbursed for travel or other expenses. CML provides meals.

**Agenda:** Agendas and supplemental materials are always provided at least one week in advance of meetings.

Visit www.cml.org/executive-board for additional information.

# FINDING EQUITABLE WAYS TO ASSESS AND REFORM FINES AND FEES

THE NATIONAL LEAGUE OF CITIES (NLC) is assisting six member cities with assessing and reforming their use of local fines and fees and develop equitable collections strategies as part of the new Cities Addressing Fines and Fees Equitably (CAFFE) technical assistance and grant initiative (bit.ly/2UM4orK).

The City of Aurora was one of those chosen for the CAFFE cohort.

Whether triggered by courts, unpaid bills for city or town services, or other administrative actions, municipal fines and fees can impose a crushing burden on low-income residents. Aggressive debt collection practices can further exacerbate the financial strain on low-income residents (bit.ly/2DhBwgf).

Cities and towns frequently miss key opportunities in their current approaches to fines and fees — residents who are unable to pay fines and fees often struggle with other debt and financial burdens and may not be aware of financial empowerment services available to them in their communities.

NLC's CAFFE initiative will assist cities with implementing innovative financial empowerment approaches to help residents who are in debt to cities as a result of municipal fines and fees. NLC will also draw upon lessons from its LIFT-UP program (bit.ly/2ve91vs), which successfully assisted cities in reducing residents' water utility debt.

With support from JPMorgan Chase and Co., NLC is providing the six cities with grants and

technical assistance to assess their fines and fees structures within at least one of their municipal collections entities; learn new ways to reduce inequities in how fines and fees are imposed; and make program or policy changes that lead to a new collections model for the city, connecting residents in debt with services that improve their financial health.

Cities also will have the opportunity to learn from the experiences of San Francisco's Financial Justice Project (*sftreasurer.org/financialjustice*) and its work to assess and structurally reform how fines and fees impact low-income residents.

For additional information about the CAFFE project, visit *bit.ly/2GBHgDx* or contact Denise Belser at 202-626-3028 or belser@nlc.org.

# **CML IS REBRANDING**

CML WILL SOON HAVE A NEW LOOK!

This is the last CML Newsletter that will have the design you currently see. Not only has CML redesigned its newsletter but also its logo, publications, website, and print and digital communications.

For more information on CML's rebranding effort and to see the new and exciting design, make sure you read the May 10 issue of the CML Newsletter!

# **CONGRATULATIONS**

SAM MAMET, RECENTLY RETIRED executive director of the Colorado Municipal League, was appointed to the board of directors of the Colorado Coalition for the Homeless.

# **CLASSIFIED CORNER**

#### For Sale

The Town of Green Mountain Falls has a 2004 dark blue 4x4 Tahoe for sale. The truck currently is equipped as a K-9 Unit with a Ray Allen K-9 walk-through (dog only) sliding door. It also has Ray Allen Electronics. Additionally, some lights are wired to a control head that is included. Other equipment may be available as well (prisoner cages, etc.). The vehicle has approximately 155,000 miles and runs really well. The tires are all-terrain and in very good shape. The interior is in good shape as well. Some paint has been scratched due to K-9 use. The Town is asking \$2,000 for the vehicle and no warranty is implied. Contact the Town of Green Mountain Falls at 719-684-9415 or gmfhodges@gmail.com.

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**Communications Coordinator: Christine Taniguchi** Circulation/mailing lists: Allison Wright

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Subscriptions to CML Newsletter are offered as a portion of member dues. Cost to nonmembers is \$300 a year.

# **RESEARCH CORNER: CENSUS OF AGRICULTURE**

By Melissa Mata, CML municipal research analyst

IN APRIL, THE U.S. DEPARTMENT OF Agriculture released the results of the 2017 Census of Agriculture, last completed in 2012. The 2017 data dives into information ranging from size and value of farms to the age, gender, and military status of farmers and ranchers.

Nationwide, there has been a small decline in the number of farms as well as the acreage of farmland in the past five years.

The average age of producers, defined as someone involved in making decisions for the farm operation, is 57.5 years, up 1.2 years from 2012.

#### In Colorado

- · Estimated market value of land and buildings: \$1,315,440 (\$1,608 per farm)
- Estimated market value of machinery and equipment: \$4,559,965,000 (\$117,337 per farm)
- Market value of agricultural products sold: \$7,491,702,000 (\$192,623 per farm)
  - Crops: \$2,238,862,000
  - Livestock: \$5,252,840,000
- · Cattle and calves are 53.3 percent of total sales
- Average net cash farm income: \$29,669

The full report can be viewed at www.nass. usda.gov/Publications/AgCensus/2017.

#### Farms and Ranches in the United States



















in the United States



















\$43,053 Average farm income

Lorem ipsum

### Farms and Ranches in Colorado



38.893 Farms and ranches in Colorado



48%

Land dedicated to farms and ranches in Colorado (that is 31.8 million acres of the state's 66.6 million acres)

# 67 acres

Median size of a farm

818 acres Average size of a farm





**57.5 years** 

Average age of producers. Forty-two percent of producers are female

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## AMERICORPS PLANNING GRANTS

SERVE COLORADO IS ACCEPTING applications for the 2019–2020 AmeriCorps state planning grant funding in support of community partnerships that will engage AmeriCorps members to meet state and local challenges through service and volunteer action.

Applications are due on **May 17.** For more information, visit the Serve Colorado website (*www.colorado.gov/servecolorado*) and click the 2019–2020 Planning Grant Request for Applications link under Funding Opportunities.

# **RURAL TOURISM TECHNICAL ASSISTANCE**

COLORADO'S RURAL COMMUNITIES ARE invited to apply for Rural Technical Assistance Program (RTAP) awards, which offer a range of technical initiatives to support economic growth.

Housed in the Colorado Office of Economic Development and International Trade (OEDIT), RTAP leverages state partnerships and specialized resources to address the economic development goals of rural Colorado. Originally launched in 2015 as Blueprint 2.0, RTAP has been refocused to meet the evolving economic development needs of Colorado communities.

The following seven initiatives will be offered in 2019: Colorado Rural Academy for Tourism: CRAFT Studio 201, Grow Your Outdoor

Recreation Industry, Coworking 101, Certified Small Business Community, Film Festival Initiative, Creativity Lab of Colorado, and Community Placemaking.

Communities interested in RTAP are encouraged to learn more and apply online at bit.ly/2UM54gO. Applicants will be asked to demonstrate collaboration, strong local leadership, and solid support for the initiative they chose to pursue. RTAP applications are due on June 30, and winning communities will be announced in July. Questions about the program or application process should be directed to Danielle Lendriet at 303-929-1042 or danielle.lendriet@state.co.us.

# WATER INFRASTRUCTURE FUNDING AVAILABLE

THE WATER INFRASTRUCTURE FINANCE and Innovation Act (WIFIA) program was established in 2014 and provides long-term, low-cost supplemental loans for regionally and nationally significant projects.

The WIFIA program has now opened its third selection round with an increased focus on the four priorities:

- readiness for a project to proceed toward development
- provision of clean and safe drinking water, including reduction of exposure to lead and

emergent contaminants in the nation's drinking water systems

- reparation, rehabilitation, and replacement of aging infrastructure and conveyance systems
- new or innovative approaches including water reuse and recycling

Borrowers should submit letters of interest by **July 5**. To learn more about the available funding and the selection process, find the notice of funding availability on WIFIA's website (bit.ly/2lrm19y).

# COLORADO TOURISM LEADERSHIP JOURNEY

THE COLORADO TOURISM LEADERSHIP Journey aims at creating benefits not only for participants but for employers and the industry as a whole. For employers, it is a cost-effective way to develop, reward, and retain top talent. For the state, it aims to strengthen Colorado's competitive advantage through the development of a high-performing, more unified tourism industry that will be even better equipped to serve as one of the leading economic drivers.

Through the Colorado Tourism Leadership Journey, participants will develop:

 leadership skills, including creative team problem-solving, listening and communication skills, emotional intelligence, and the development of deeper self-awareness;

- relationships and networking pathways through connection with participants, mentors, and presenters;
- connections with state and national resources and networks through experiential learning in a variety of Colorado contexts; and
- a sense of shared identity as a contributor to an industry that promotes Colorado's economy and well-being.

For more information, visit the Colorado Tourism Office online at *bit.ly/2DnEwHY*.

# NEWS FROM THE STATE DEMOGRAPHY OFFICE

#### **Updates to Data Tools**

The State Demography Office (SDO) has updated many of its online data tools to provide more information about Colorado and its communities.

The Demographic Dashboard (bit.ly/2IFz5HE) includes interactive charts of net migration by age, total population from 1985 to 2050, births, deaths, and net migration totals, and a new chart of the projected population change by age group between 2018 and 2025.

The Interactive 2013–2017 American Community Survey (ACS) map (bit.ly/2UnBTeQ) has a new boundary layer that allows better identification of municipal boundaries when looking at tract or census block group geographies.

The Interactive Base Industry chart (bit.Iy/2ULH3WX) has been updated with a new easier-to-read style. The data behind the base analysis can be found at the Economic Base Analysis website (bit.Iy/2UIfU7r).

The Colorado Demographic Profile (bit.ly/2Vfm2jq) has been updated with new tables and plots: new plots showing jobs, firms, and the unemployment rate since 2000; new housing data from the SDO and economic information from the ACS; revised race and income tables for counties and municipalities; and new population forecast tables for counties.

The SDO presented a primer on the tools available on its website at the 2018 State Demography Summit. Find the presentation, "State Demography Office Data Tools," at bit.ly/2GvKl8j.

#### The 2020 Census and SDO

The SDO is the primary state contact with the Census Bureau. SDO is not responsible for data collection but works with the Census Bureau and Colorado communities to ensure there is a complete address list of all housing units, accurate municipal and county boundaries, updated block, tract, and block group boundaries, and accurate precinct boundaries.

SDO has launched a Census 2020 website (bit.ly/2U5kNDa), developed informational materials, and provides presentations on the importance of Census 2020 and how to get involved. An accurate count is critical for representation, federal funding levels (approximately \$2,300 per person), and data for forecasts.

SDO is staffing the Colorado Complete Count Campaign and working with local communities to help address the barriers that their residents face in submitting their census form. Of course, as demographers, having complete and accurate data is important to SDO staff. The Census is important, it is easy, and it is safe. Call SDO at 303-864-7720 or visit its website at demography.dola.colorado.gov to learn more.

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## **COURSE NOTEBOOK**

#### **Downtown Streets**

These free and interactive half-day workshops demonstrate how communities can strike a balance among the many demands that face downtown streets. Learn how to communicate and work with state and local agencies, identify problems, consider solutions, and get projects built to improve your downtown. These events are sponsored by the Colorado Department of Transportation, Colorado Department of Public Health & Environment, Colorado Department of Local Affairs, and Community Builders. Upcoming opportunities include **May 7** in Platteville and **May 10** in Saguache. Contact Community Builders for details at info@communitybuilders.org.

#### **Records Management**

Learn how to develop a records management program, including how to determine what a record is, how to conduct and create record inventories, how to develop a records management plan, and how to write a records management manual for staff. This program by the Colorado Municipal Clerks Association takes place **May 10** in Gunnison. To register, visit bit.ly/2Un5d68. Another opportunity to learn about records management takes place **June 7** in Bennett. For more information, visit cmcaclerks.com.

#### **Elections**

"PDO: Beyond Election Basics" is geared toward clerks with some election administration experience. This class, **May 17** in Loveland, will delve more completely into FCPA; petitions, including initiative, referendum, and recall; protest hearings; and working with Titles 31 and 1. To register, visit *bit.ly/2OoRucM*.

#### **Snow Conference**

The American Public Works Association will host more than 2,000 snow fighters and other public works officials to share the latest and greatest from the world of winter maintenance in Salt Lake City, **May 19–22.** For details, visit *snow.apwa.net*.

#### **Water Law**

This American Water Works Association Annual Meeting (ACE19), **June 9–12** in Denver, is the place to learn, connect, and be inspired to solve today's global water challenges. "Innovating the Future of Water" returns as this year's conference theme, with new technologies and water sector innovations highlighted throughout the conference, as well as a program on water law. To register, visit *events.awwa.org*.

#### Women in Government

Join Women in Government at its 2019
National Legislative Conference in Chicago,
June 13–15. The event brings together
women state legislators and policy experts to
engage across a variety of top issues and
network. Visit www.womeningovernment.org/
attend/upcoming-events for more information.

#### Budget, Audit, Demography

Representatives from the Colorado
Department of Local Affairs and the Office of
the State Auditor will present general and
basic concepts of local government finance,
economy, demographics, and other aspects
that local governments may use in the
preparation of their annual budgets, financial
statements, and in the general day-to-day
operations at two in-person events (June 18
in Rifle and June 27 in Brighton) sponsored
by the Colorado Government Finance Officers
Association (CGFOA). The information in
these workshops also will be presented in

three separate webinars, all beginning at 2 p.m.: Audit 101 on **July 27**, Budget 101 on **July 24**, and Demographic and Economic Trends on **July 31**. To register, visit bit.ly/2KPxge4.

#### **Clerks Master Academy**

The Clerks Annual Summer Masters Academy will once again follow the CML conference, **June 21** in Breckenridge. The program is two full days of training on important topics clerks face as leaders and managers. For more information and to register, visit www.cmcaclerks.com.

#### **Watershed Summit**

More than 200 water utility executives, business leaders, conservation experts, and other professionals will come together to share tested solutions at the Watershed Summit on **June 27** in Denver. Gain new insights and ideas to help position your organization for success. The event seeks to add new voices to the discussion, introduce innovative ideas, and break down silos. The goal is to bring local influence to global freshwater issues. To learn more and register, visit bit.ly/2Fzmrbx.

#### Affordable Housing

Housing Colorado and the Colorado Division of Housing are offering free events open to the public to provide the opportunity to meet with affordable housing professionals, learn about housing-related legislation from the 2019 legislative session, receive updates on upcoming funding opportunities and awards, and share pressing housing issues. These take place June 27 in Grand Junction, July 11 in Pueblo, July 24 in Durango, and Aug. 29 in Fort Collins. For more information and to RSVP, visit Housing Colorado online at www.housingcolorado.org.

# WEBINAR: ENERGY PERFORMANCE CONTRACTING FOR WATER EFFICIENCY AND WATER METER UPGRADES

Presented by Mirka della Cava, Colorado Energy Office senior program manager, and Taylor Lewis, P.E., Colorado Energy Office senior program engineer

May 16, 2019, Noon-1 p.m

While the Colorado Energy Office (CEO) Energy Performance Contract program is best known for energy savings benefits, there are also substantial water efficiency opportunities. Public building owners can save water and money through water fixture

replacements, cooling tower retrofits, and landscape improvements. Water providers can reduce water losses and increase revenue through water meter replacement/ upgrade projects. By partnering with prequalified companies that can identify and guarantee water efficiency opportunities, the CEO helps to facilitate the development, financing, and implementation of efficiency upgrades that routinely go unfunded. Discuss the unique opportunity for increasing water efficiency, reducing water

loss, and ultimately providing substantial savings for both public-sector buildings and water providers.

This webinar is free for CML municipal members; however, registration is required. Registration is \$25 for CML associate members and \$50 for all nonmembers. One MUNIversity credit is available to elected officials for this training. To register, visit bit.ly/2YmkCWF. Registration closes May 15.

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## ADVOCACY, INFORMATION, AND TRAINING TO BUILD STRONGER CITIES AND TOWNS

# **NEW EXECUTIVE DIRECTOR LISTENING TOUR**

EACH SPRING, CML HITS THE ROAD TO visit our members around the state. This year, CML Executive Director Kevin Bommer will travel solo around the state for a listening tour to hear from CML members about their interaction with CML, what they would like to see more or less of, and the CML of the future they envision.

The Spring Outreach Meetings provide the opportunity to network with colleagues from neighboring communities and talk about implications of the legislative session.

Details and RSVP information are available on the CML website at www.cml.org, under Events. Each meeting is free and will last one and a half hours (with the exception of the May 9 District 1 Spring Outreach Meeting in Julesburg, which will include a social hour and dinner, as well as a cost of \$25 to attend). Elected officials will receive 1.5 MUNIversity credits for attending a Spring Outreach Meeting.

Dates, times, and locations:

#### Monday, May 6

10 a.m. in Steamboat Springs 2 p.m. in Craig

#### Tuesday, May 7

9 a.m. in Grand Junction 2 p.m. in Carbondale

#### Wednesday, May 8

9 a.m. in Vail 2 p.m. in Black Hawk

#### Thursday, May 9

9 a.m. in Greeley Evening District Meeting in Julesburg (deadline to RSVP May 1)

#### Friday, May 10

10 a.m. in Burlington

#### Monday, May 13

9 a.m. in Limon 2 p.m. in Lamar

#### Tuesday, May 14

9 a.m. in Trinidad 2 p.m. in Pueblo

#### Wednesday, May 15

9 a.m. in Colorado Springs 2 p.m. in Castle Rock

#### Thursday, May 16

10 a.m. in Fort Collins 2 p.m. in Boulder

#### Monday, May 20

10 a.m. in Alamosa 3 p.m. in Pagosa Springs

#### Tuesday, May 21

10 a.m. in Durango 3 p.m. in Montrose

#### Wednesday, May 22

10 a.m. in Gunnison 2 p.m. in Poncha Springs

#### Thursday, May 23

10 a.m. in Buena Vista 2 p.m. in Leadville

# **CML CONFERENCE NEWS**

#### **Early Registration Ends Soon**

Early bird conference registration ends Friday, **May 10.** Register now and save more than \$100!

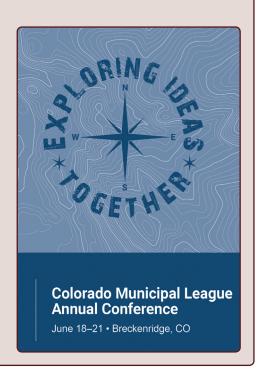
Speaking of early birds, early risers at the conference can enjoy several events throughout the week. On Wednesday, start your day with Morning Wellness: Yoga arranged by the Colorado Women in Government (CWIG), a free event, but registration is required. On Thursday, stretch and join your colleagues at the 28th Annual 5K Fun Run/Walk for Municipal Government; this event costs only \$25, which includes a T-shirt if registered by May 10. Friday morning offers early birds an opportunity to attend CWIG's annual breakfast for \$31; this event is almost sold out, and you must be registered for the conference to attend.

#### Lodging

The following is the status of CML's contracted hotels at the time of print: Beaver Run Resort & Conference Center remains full, while the DoubleTree by Hilton Breckenridge has a few rooms available. However, the overflow properties listed on CML's website still have some availability.

If you have reserved multiple rooms under one name, municipality, or organization, or if you have to cancel any additional rooms that you no longer will need, please contact the hotel by Wednesday, May 1, to avoid additional cancellation fees. Each room must be reserved under an individual's name. Please note: To book a lodging room under the CML contracted rates, you must be registered for the CML Annual Conference.

For complete conference information and to register, visit www.cml.org.



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Sherman Street Beat

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1144 Sherman St. Denver, CO 80203-2207



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