

# 7 Elements of an Engaged Culture: Co-Creating a Vibrant Workplace

Michael R Grabow, Master Trainer, CTN



#### Intention

To discuss and explore ways to increase team engagement and co-creating a vibrant workplace

### Overview—Roadmap

- ✓ Awareness of the 3D Leadership Model
- ✓ Implement 7 Essential Elements of an Engaged Culture within your team with action steps
- ✓ A framework to co-create a team ethos –where team culture begins
- ✓ Develop an approach to create psychological safety, enabling open communication and innovation

## 3-Dimensional Leadership

3. Own Your Environment

2. Know Your People

1. Get Results

Self-Leadership

# Self-Leadership

- Have I.T. in the moment
- Model the way
- Be a life-long learner
- Study your craft
- Lead without a title



### 1. Get Results

- Knowing the work
- Focused on tasks and processes
- Be on time
- Deliver beyond expectation
- Manage time and projects
- Develop objectives
- Measure results with KPIs or OKRs



# 2. Know Your People



- Everyone is unique and talented
- Be a platinum supervisor
- Communication and conversations
- Situational Leadership
- Lead the person and manage the work
- The behavior you have in the team is the behavior your have rewarded

### 3. Own Your Environment

- Ethos
- Work culture
- You can create a motivational environment
- Ensure care and safety



# 7 Essential Elements of an Engaged Culture

- 1. Open communication
- 2. Questions are desired and respected
- 3. Development and coaching happens at all levels
- 4. Trust is established
- 5. People are encouraged to "show-up" fully
- 6. Agreed-upon commitment and accountability
- 7. Listening to understand from "each other"

# A Framework to Co-create A Team Ethos

Ethos defined – is a Greek word meaning "character" that is used to describe the guiding beliefs or ideals that characterize a community, nation, or ideology. The Greeks also used this word to refer to the power of music to influence emotions, behaviors, and even morals

#### Why is Ethos Important?

- ✓ It is the beginning for team culture!
- ✓ It is THE character of your culture
- ✓ Defined or NOT! You have a team culture even if it not clearly defined or documented

### Psychological Safety for Open Convo

- In the space of conversation, ANYTHING is possible
- Communication 360 is ensuring all parties are complete and the message is agreed-upon and understood
- Communication 360 is an open environment with everyone taking responsibility for connections and message clarity

## Summary

- ✓ Awareness of the 3D Leadership Model
- ✓ Implement 7 Essential Elements of an Engaged Culture within your team with action steps
- ✓ A framework to co-create a team ethos –where team culture begins
- ✓ Develop an approach to create psychological safety, enabling open communication and innovation

# **Action plan**

- As a result of today's conversation, what 2 or 3 actions are you willing to take on and try within your workplace?
- •By when?
- Who will be your accountability partner?



# THANK YOU!

#### May we go forth and engage!!

Michael R Grabow, Master Trainer 916.541.9161 mgrabow@cpshr.us



# Thank you for attending!

- Please don't forget to rate this session in the CML conference app.
- In the app, navigate to this session and click on SURVEY.
- Each time you evaluate a session, you are entered into a drawing to win a 2-night stay in a Junior Suite at Hotel Alpenrock.
- We appreciate your feedback!

