

ABOUT THE CONFERENCE

Be a part of it!

The CML Annual Conference is the premier meeting for municipal officials in Colorado. More than 600 top decision-makers from cities and towns throughout the state will attend the four-day series of workshops and seminars.

Be sure your organization is represented! Your sponsorship will help CML make the 88th annual conference a special event for municipalities. Sponsorship opportunities allow you to underwrite conference events while providing your company with visibility and name recognition.

What our sponsors tell us ...

"Sponsoring the CML conference is a great way to get our organization's name in front of key decision-makers."

"Exhibiting at the CML conference gives us the chance to personally connect with people and develop relationships."

"Year after year, the contacts we make at the CML conference are excellent. It's a great investment and well worth the time and resources."

For more information, contact Lisa White at 303-831-6411 / 866-578-0936, or lwhite@cml.org.

DEADLINES

FEB. 12 — For sponsors to be included in the pre-conference mailer.

MAY 14 — For sponsors and advertisers to be included in the conference program.

2009 CONFERENCE SPONSORS

TITLE

Walmart Stores

GOLD

CIGNA Health Care
Colorado PERA
COLOTRUST
Honeywell Building Solutions

SILVER

Bella Energy
Black Hills Energy
Blackboard Connect
Bohannon Huston, Inc.
CEBT
Chevron Energy Solutions
CIRSA
Clifton Gunderson LLP
Colorado Chapter of the
International Code Council
Colorado Water
Conservation Board
Colorado Water Resources
& Power Development
Authority
Comcast
Con Edison Solutions
Credit Union of Colorado
EAI West Inc.
Ennovate Corpration
F&D International
I B Engineering Corporation
ICMA Retirement
Corporation
Johnson Controls Inc.
Lasereiche
Mail Communications Group
Matrix Design Group Inc.
Mountain States Lighting
Nolte Associates Inc.
Richard P. Arber Associates
Rocky Mountain Health
Plans
Rocky Mountain Segway
SAFEbuilt Colorado
Short Elliott Hendrickson Inc.
Souder Miller & Associates
Stantec Consulting Inc.
United Power
Weston Solutions Inc.
Xcel Energy

EVENT

COLOTRUST

BRONZE

AECOM
AMEC
Bank of America
Barker Rinker Seacat
Architecture
Baseline Corporation
Capital Asset Finance
Corporation
Collins Engineers Inc.
Colorado Beverage
Association
Colorado Gaming
Association
Colorado Housing & Finance
Authority
Core Learning Matters Inc.
Corona Insights
David J. Cole & Associates
George K Baum & Company
Hayes Phillips Hoffmann &
Carberry
HDR Engineering Inc.
James Capital Advisors Inc.
Kutak Rock LLP
Linebarger Groggan Blair &
Sampson
Motorola Inc.
Mountain States Employers
Council
Murray Dahl Kuechenmeister
& Renaud LLP
Nationwide Retirement
Olsson Associates
Overturf McGath Hull &
Doherty PC
Patrick Miler & Kropf PC
Peck Shaffer & Williams LLP
Piper Jaffray
Ryley Carlock & Applewhite
Saunders Construction Inc.
Sherman & Howard LLC
Siemens Building
Technologies
The Engineering Co.
UMB Bank NA
Widner Michow & Cox LLP
Williamson and Hayashi LLC

REACH THE OFFICIALS WHO LEAD
COLORADO'S CITIES AND TOWNS
AT THE

THE CML ANNUAL CONFERENCE

JUNE 22-25, 2010 • BRECKENRIDGE

SPONSOR & ADVERTISING OPPORTUNITIES

CML

COLORADO MUNICIPAL LEAGUE

The Voice of Colorado's Cities and Towns

88TH CML ANNUAL CONFERENCE

JUNE 22–25, 2010 • BRECKENRIDGE

CML's annual conference

- provides the **state's best training** for municipal officials and other key decision-makers
- attracts **more than 600 people** each year
- circulates a conference **mailer to more than 4,000** local government decision-makers

CML's conference exhibit area

- is the **only place** to reach such a large number of decision-makers at one time
- is open for **two full days**, providing ample opportunity for meaningful discussions
- offers the state's **best venue** for idea exchange and networking
- is in a **single, central** location with **high-volume** traffic

Questions?

Contact Lisa White, CML marketing & communications specialist, at 303-831-6411 / 866-578-0936 or lwhite@cml.org.

PROGRAM ADVERTISING OPPORTUNITIES

Advertising is included in Title, Gold and Silver sponsorships.

Ad sizes may be upgraded or added, as well as purchased separately; call for details. All ads are full color.

AD SIZE	DIMENSION	PRICE*
• Quarter page	4.25" w x 5.5" h	\$150 / \$200
• Half page	8.5" w x 5.5" h	\$250 / \$300
• Full page	8.5" w" x 11" h	\$450 / \$500

* prices listed for **CML members** / nonmembers

REQUIREMENTS

Advertiser must provide artwork as PDFs, JPGs or TIFs. Ads can be emailed to tstoffel@cml.org or mailed to the Colorado Municipal League, Conference Advertising, 1144 Sherman St., Denver, CO 80203.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

- All Title Sponsors receive the same benefits of **Gold Sponsors** (see below), PLUS
- Logo in conference program near the listing for the sponsored event
 - Highlighted titling in registration mailer and all pre-conference publicity, including the CML magazine and newsletter
 - Title sponsors for the Opening Session, Thursday Lunch and Elected Officials' Lunch will have five minutes to welcome the audience
 - Where available, a banner can be displayed at the sponsored event
 - Title Sponsor ribbon
 - Premiere space in exhibit hall

GOLD SPONSOR

- One six-foot display table
- Five full conference registrations
- A full-page, full-color ad (8.5" w x 11" h) in the conference program
- Recognition in the conference program
- Opportunity to include a one-page handout in the conference packet that is distributed to all attendees
- Verbal recognition at the Thursday luncheon
- Gold Sponsor ribbon
- Meal tickets to Wednesday and Thursday luncheons

SILVER SPONSOR

- One six-foot display table
- Four full registrations
- A quarter-page, full-color ad (4.25" w x 5.5" h) in the conference program
- Recognition in the conference program
- Verbal recognition at Thursday luncheon
- Silver Sponsor ribbon
- Meal tickets to Wednesday and Thursday luncheons

EVENT SPONSOR

- All Event Sponsors receive the same benefits of Bronze Sponsors (see below), PLUS
- Each event provides special recognition (for example, your logo on the Fun Run t-shirt) – contact CML for details
 - Logo in conference program near the listing for your sponsored event

BRONZE SPONSOR

- Two full conference registrations
- Recognition in the conference program
- Bronze Sponsor ribbon

88TH CML ANNUAL CONFERENCE

prices listed for CML members / nonmembers

- TITLE SPONSOR** (includes full page ad)
 - Opening Wednesday Session • \$11,500 / \$12,000
 - Wednesday Luncheon • \$7,150 / \$7,500
 - General Thursday Luncheon • \$9,500 / \$10,000
 - Elected Officials' Luncheon • \$9,500 / \$10,000
 - Thursday Night Celebration • \$9,500 / \$10,000
 - Closing Friday Session • \$9,500 / \$10,000
 - Lanyard Sponsor • \$7,150 / \$7,500
 - Tote Bag Sponsor • \$7,150 / \$7,500
- GOLD SPONSOR** (includes full page ad) • \$3,800 / \$4,000
- SILVER SPONSOR** (includes quarter page ad) • \$2,850 / \$3,000
- EVENT SPONSOR**
 - Tuesday Golf Tournament • \$2,400 / \$3,000
 - Thursday Morning Fun Run • \$2,400 / \$3,000
- BRONZE SPONSOR** • \$700 / \$750
- ADVERTISING** (upgrade size, add to sponsorship or purchase independently)
 - full page • \$450 / \$500
 - half page • \$250 / \$300
 - quarter page • \$150 / \$200

For sponsors to be listed in the pre-conference brochure, reservation must be made by Feb. 12. Sponsors and advertisers must commit by May 14 for the conference program. You will receive a confirmation letter upon receipt of your completed form. Sponsors will then be asked for the names of their representatives attending.

Check payment option:

- Payment is enclosed
- Payment will be sent to arrive by May 14.

Company _____

Contact _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Sponsorship: \$ _____

Amount enclosed: \$ _____

Mail or fax this form to: Colorado Municipal League, Conference Marketing, 1144 Sherman St., Denver, CO 80203-2207 or fax to 303-860-8175, attn: Lisa White.