



**92<sup>ND</sup> CML ANNUAL CONFERENCE SPONSORSHIP**

**JUNE 17–20, 2014 • BRECKENRIDGE**

## 92<sup>ND</sup> CML ANNUAL CONFERENCE SPONSORSHIP

### Looking for an opportunity to increase your company's exposure to influential decision makers in Colorado's cities and towns?

The Colorado Municipal League (CML) Annual Conference is the premier meeting for municipal officials in Colorado. More than 600 top decision-makers from cities and towns throughout the state will attend the four-day series of workshops and seminars.

Demonstrate your support of municipal officials by being a sponsor of this valuable event. Municipal attendees truly appreciate our sponsors' involvement, and look forward to meeting you at the conference!

Conference sponsors have the opportunity to be introduced to conference attendees in the conference program and, better yet, in person at the event. Title, Gold, and Silver level sponsorships include an exhibit table in the exhibit area. It is easy to become a sponsor!

*Note: Exhibit space is limited and will be sold on a first-come, first-served basis.*

### CML ANNUAL CONFERENCE HOST HOTEL

The 2014 CML Annual Conference is at the Beaver Run Resort & Conference Center, 620 Village Road, Breckenridge, CO 80424. Visit [www.beaverrun.com](http://www.beaverrun.com) or call 970-453-6000 for more information. Sponsor exhibits will be located in Coppertop II, Coppertop III, and South Foyer of the Colorado Ballroom at the hotel.

For lodging information, visit CML's website ([www.cml.org](http://www.cml.org)).

### HOURS/EVENTS IN EXHIBIT AREA

#### Tuesday, June 17

Exhibitor registration	1–5 p.m.
Exhibit set-up	10 a.m.–2 p.m.
<b>Exhibit hours</b>	<b>2:30–5:30 p.m.</b>
Appy hour*	4:30–5:30 p.m.

#### Wednesday, June 18

<b>Exhibit hours</b>	<b>7:30 a.m.–5 p.m.</b>
Continental breakfast	7:30–9:30 a.m.
Refreshments	2–5 p.m.
Delegates reception	5:30–7 p.m.

#### Thursday, June 19

<b>Exhibit hours</b>	<b>8 a.m.–12 p.m.</b>
Continental breakfast	8–9:30 a.m.
Refreshments break	9:45–10:15 a.m.
Booth breakdown	After 12 p.m. (area must be vacated by 5 p.m.)

\*Appy hour is an opportunity for conference attendees to enjoy appetizers and learn how to download and use CML's conference event app on their smartphones, tablet computers, and mobile devices.

### Electricity and Audio/Video

If you need electricity in your exhibit space, you can order directly from the hotel by completing the hotel's exhibitor electrical order form, which can be found at [www.beaverrun.com/pdf/ExhibitorOrderForm2012.pdf](http://www.beaverrun.com/pdf/ExhibitorOrderForm2012.pdf).

### Shipping and Receiving

If you would like to mail materials to the hotel prior to the conference, shipping and receiving instructions and charge form can be found at [www.beaverrun.com/pdf/Shipform.pdf](http://www.beaverrun.com/pdf/Shipform.pdf).

### IMPORTANT DATES

#### Friday, Feb. 7

Sponsorship commitment form needs to be received by CML for sponsor to be included in the preliminary conference program.

#### Friday, May 2

Sponsorship commitment form (pages 1 & 2), payment, and company logo needs to be received by CML for sponsor to be included in the conference program. Bronze sponsors do not need to provide a logo.

### QUESTIONS?

Contact CML Communications Coordinator Christine Taniguchi at [ctaniguchi@cml.org](mailto:ctaniguchi@cml.org) or 303.831.6411 / 866.578.0936.



## ABOUT CML

### MISSION STATEMENT

Founded in 1923, the Colorado Municipal League is a nonprofit, nonpartisan organization providing services and resources to assist municipal officials in managing their governments and serving the cities and towns of Colorado.

### VISION STATEMENT

The Colorado Municipal League is the leading nonpartisan resource for municipal officials in Colorado. CML is dedicated to supporting municipal leadership and development through a variety of relationships and partnerships. CML provides high quality resources and services that empower municipal governments to sustain strong, healthy, and vibrant cities and towns.

CML represents Colorado cities and towns collectively through its advocacy, membership services, training, and research efforts. CML strives to continuously improve and seeks to identify additional resources, programs, and outreach efforts for its membership.

### STAFF

Rachel Allen, staff attorney  
Kevin Bommer, deputy director  
Deja Franks, administrative assistant  
Kathleen Harrison, meeting & events coordinator  
Jonathan Hayden, law clerk  
Dia Lovato, database & administrative coordinator  
Sam Mamet, executive director  
Mark Radtke, legislative & policy advocate  
Traci Stoffel, communications & design specialist  
Meghan Storrie, legislative & policy advocate  
Christine Taniguchi, communications coordinator  
Lisa White, membership services manager  
Geoff Wilson, general counsel  
Allison Wright, finance & administration manager



[www.cml.org](http://www.cml.org)

## SPONSORSHIP OPPORTUNITIES & BENEFITS

Member Nonmember	Sponsorship Opportunities*	Exhibit Table	Name Badges	Preliminary Program	Colorado Municipalities	CML Newsletter	Conference Countdown Emails	Event Introduction	Event Banner Display	Logo on Product	Logo in Program	Listing in Program
\$11,750 \$12,250	Title: Opening Session	•	5	•	•	•	•	•	•		•	•
\$11,750 \$12,250	Title: Meeting of the Minds Luncheon	•	5	•	•	•	•	•	•		•	•
\$11,750 \$12,250	Title: General Luncheon	•	5	•	•	•	•	•	•		•	•
\$9,750 \$10,250	Title: Elected Officials Luncheon	•	5	•	•	•	•	•	•		•	•
\$9,750 \$10,250	Title: Closing Session	•	5	•	•	•	•	•	•		•	•
\$7,400 \$7,750	Title: Lodging Keycard	•	5	•	•	•	•			•	•	•
\$7,400 \$7,750	Title: Phone Charging Station	•	5	•	•	•	•			•	•	•
\$7,400 \$7,750	Title: Badge/Lanyard	•	5	•	•	•	•			•	•	•
\$7,400 \$7,750	Title: Tote Bag	•	5	•	•	•	•			•	•	•
\$3,900 \$4,125	Gold	•	5	•	•	•	•				•	•
\$2,925 \$3,100	Silver	•	4	•	•	•					•	•
\$725 \$775	Bronze		2	•	•	•						•
\$2,500 \$3,100	Fun Run / Walk		2	•	•	•				•	•	•

## ABOUT SPONSORSHIP BENEFITS

**Exhibit Table:** Title, Gold, and Silver level sponsorships include an exhibit table in the exhibit area. Title sponsors receive first selection of exhibit table location, followed by Gold sponsors. Exhibit table location for Silver level sponsors are assigned by CML.

**Name Badges:** All sponsors receive name badges and sponsor ribbons, which permits entry to all non-ticketed events/sessions and exhibit area. The number of ribbons is based on sponsorship level (see chart above).

**Preliminary Program:** The preliminary program has a circulation of nearly 5,000. All sponsors receive recognition in the preliminary conference program if sponsorship commitment form is received by **Friday, Feb. 7.**

**Colorado Municipalities:** CML's award-winning bimonthly magazine (with a circulation of more than 4,000) features in-depth articles and practical approaches to today's municipal issues. All sponsors will be acknowledged in the August 2014 issue for their support of the annual conference and as a true supporter of municipal government and its efforts.

**CML Newsletter:** A biweekly periodical full of articles and information of importance to local government officials and news about the League, and has a readership of more than 3,000. All sponsors of the CML Annual Conference will receive recognition in an issue of the newsletter after the event.

**Conference Countdown Emails:** Prior to the conference, CML sends emails to all of its municipal and associate members providing the latest news on the annual conference. Title and Gold sponsor logos, including links to their websites, will be included in at least two of the conference countdown emails.

**Event Introduction:** Title sponsors of conference luncheons and opening and closing sessions will be introduced and have the opportunity to briefly address attendees at their sponsored event.

**Event Banner Display:** Title sponsors of conference luncheons and opening and closing sessions have the opportunity to display a banner at their sponsored event.

**Logo on Product:** Title sponsors of the lodging keycards, phone charging station, badge/lanyards, and tote bags have the opportunity to have their company's logo on the sponsored product.

**Logo in Program:** CML will recognize Title, Gold, and Silver sponsors in the conference program by featuring their logo and contact information if confirmation of sponsorship is received by **Friday, May 2.**

**Listing in Program:** All sponsors receive listing in the conference program if confirmation of sponsorship is received by **Friday, May 2.**

\*For details or questions on sponsorship opportunities, contact CML Communications Coordinator Christine Taniguchi at [ctaniguchi@cml.org](mailto:ctaniguchi@cml.org) or 303.831.6411 / 866.578.0936.

# 2014 CML ANNUAL CONFERENCE SPONSORSHIP FORM

## SPONSOR INFORMATION

Complete and return the front and back of this form to CML Communications Coordinator Christine Taniguchi at [ctaniguchi@cml.org](mailto:ctaniguchi@cml.org); **CML, 1144 Sherman St., Denver, CO 80203-2207; 303.860.8175 (fax) by Friday, May 2.**

Company \_\_\_\_\_ Contact Name \_\_\_\_\_  
 Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_  
 Sponsorship Level \_\_\_\_\_ Sponsorship Amount \$ \_\_\_\_\_  
*Note: Sponsorship payment is non-refundable. Also, CML reserves the right to refuse sponsorship for any reason.*  
 Signature \_\_\_\_\_

## EXHIBIT TABLE

Standard 6' x 30"       Cocktail 30"       Not Exhibiting

## MEAL AND EVENT FEES

Sponsors must order meal tickets by **Friday, May 2**, no exceptions; no on-site ticket sales. Lunch tickets tend to sell out quickly, so purchase early.  
 Note: Tickets to the Wednesday and Thursday Luncheons are NOT included with sponsorship and may be purchased separately.

Date	Meals and Events	Quantity	Price Per Person	Total
(6/17) <b>Tues</b>	Session: The Changing Fiscal Health of Colorado Municipalities		\$45	\$
(6/17) <b>Tues</b>	Session: Municipal Finance & Budgeting for Elected Officials		\$45	\$
(6/17) <b>Tues</b>	Session: Creating a Leader's Voice		\$45	\$
(6/18) <b>Wed</b>	Morning Wellness		Free	\$
(6/18) <b>Wed</b>	Meeting of the Minds Luncheon		\$35	\$
(6/19) <b>Thurs</b>	General Luncheon		\$37	\$
(6/19) <b>Thurs</b>	Fun Run/Walk		\$25	\$
(6/19) <b>Thurs</b>	Tour de Breck		Free	\$
(6/20) <b>Fri</b>	CWIG Breakfast		\$25	\$
(6/20) <b>Fri</b>	Elected Officials Luncheon		\$35	\$
(6/20) <b>Fri</b>	Attorneys Luncheon		\$35	\$
(6/20) <b>Fri</b>	Managers Luncheon		\$35	\$
	<b>MEAL AND EVENT FEES TOTAL</b>			<b>\$</b>
	<b>ADDITIONAL SPONSOR ATTENDEES</b> (if more than the number included with sponsorship level)		<b>\$215/\$325</b> (member price in bold)	<b>\$</b>
	<b>SPONSORSHIP AMOUNT</b>			<b>\$</b>
<b>GRAND TOTAL</b>				<b>\$</b>

## PAYMENT INFORMATION

Payment type (payment must be received by CML by **Friday, May 2**):       Check enclosed       Visa       Mastercard

Company \_\_\_\_\_ Contact Name \_\_\_\_\_  
 Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_  
 Visa/MC \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Name of organization and/or person on card \_\_\_\_\_  
 Signature \_\_\_\_\_

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## COMPANY \_\_\_\_\_

Complete and return the front and back of this form to CML Communications Coordinator Christine Taniguchi at ctaniguchi@cml.org; CML, 1144 Sherman St., Denver, CO 80203-2207; 303.860.8175 (fax) by **Friday, May 2.**

## SPONSORSHIP ATTENDEES

All sponsorships include name badges (Title = 5, Gold = 5, Silver = 4, and Bronze = 2). Upon check-in at the conference, your organization will receive one packet containing name badges for all of your registered members and any purchased meal and event tickets. **At check-in, be sure to mention that you are a sponsor.**

### ATTENDEE NAME 1 \_\_\_\_\_

NAME FOR BADGE (optional) \_\_\_\_\_

TITLE (required) \_\_\_\_\_

EMAIL (required) \_\_\_\_\_

Meal accommodations (if any)  Gluten-free  Vegetarian

### ATTENDEE NAME 2 \_\_\_\_\_

NAME FOR BADGE (optional) \_\_\_\_\_

TITLE (required) \_\_\_\_\_

EMAIL (required) \_\_\_\_\_

Meal accommodations (if any)  Gluten-free  Vegetarian

### ATTENDEE NAME 3 \_\_\_\_\_

NAME FOR BADGE (optional) \_\_\_\_\_

TITLE (required) \_\_\_\_\_

EMAIL (required) \_\_\_\_\_

Meal accommodations (if any)  Gluten-free  Vegetarian

### ATTENDEE NAME 4 \_\_\_\_\_

NAME FOR BADGE (optional) \_\_\_\_\_

TITLE (required) \_\_\_\_\_

EMAIL (required) \_\_\_\_\_

Meal accommodations (if any)  Gluten-free  Vegetarian

### ATTENDEE NAME 5 \_\_\_\_\_

NAME FOR BADGE (optional) \_\_\_\_\_

TITLE (required) \_\_\_\_\_

EMAIL (required) \_\_\_\_\_

Meal accommodations (if any)  Gluten-free  Vegetarian

## 5K FUN RUN/WALK T-SHIRT INFORMATION

Complete this section ONLY if you registered for the 5K Fun Run/Walk. If you have additional registrants, please use a separate sheet of paper and include all required information. Return by **Friday, May 2.**

Name \_\_\_\_\_  M  F

T-shirt size:  S  M  L  XL

Name \_\_\_\_\_  M  F

T-shirt size:  S  M  L  XL

## ADDITIONAL SPONSOR ATTENDEES

If you have more than two additional attendees, please use a separate sheet of paper and include all required information. Name badges and any purchased meals and event tickets for all additional attendees will be included in the sponsor packet received upon conference check-in. (Additional attendee price: member = \$215 and nonmember = \$325.)

### ATTENDEE NAME \_\_\_\_\_

NAME FOR BADGE (optional) \_\_\_\_\_

TITLE (required) \_\_\_\_\_

EMAIL (required) \_\_\_\_\_

Meal accommodations (if any)  Gluten-free  Vegetarian

### ATTENDEE NAME \_\_\_\_\_

NAME FOR BADGE (optional) \_\_\_\_\_

TITLE (required) \_\_\_\_\_

EMAIL (required) \_\_\_\_\_

Meal accommodations (if any)  Gluten-free  Vegetarian

## CONFERENCE PROGRAM RECOGNITION

Title, Gold, and Silver sponsors receive recognition in the conference program, which includes your logo, contact person(s) (maximum of two contacts), phone number, email, address, website, and business type.

Email your logo (with a resolution of 300 DPI or greater) to CML Communications Coordinator Christine Taniguchi (ctaniguchi@cml.org) by **Friday, May 2.** PDF, TIF, and JPG are all acceptable formats. If your logo is not received by this date, CML will assume that you have chosen not to take advantage of this opportunity.

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

### Additional Contact (optional)

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Business type (check more than one if applicable):

- |  |  |
|--|--|
| <input type="checkbox"/> Association                       | <input type="checkbox"/> Insurance/risk management     |
| <input type="checkbox"/> Construction/code services        | <input type="checkbox"/> Legal services                |
| <input type="checkbox"/> Consulting services               | <input type="checkbox"/> Planning/economic development |
| <input type="checkbox"/> Engineering/architecture          | <input type="checkbox"/> Retirement                    |
| <input type="checkbox"/> Equipment/supplies                | <input type="checkbox"/> Technology/communications     |
| <input type="checkbox"/> Executive search                  | <input type="checkbox"/> Utilities/energy              |
| <input type="checkbox"/> Financial services                | <input type="checkbox"/> Water/wastewater & waste      |
| <input type="checkbox"/> Government                        | <input type="checkbox"/> Other _____                   |
| <input type="checkbox"/> Human resources/employee benefits | _____  |

## 2013 CONFERENCE SPONSORS

### TITLE SPONSORS

American Fidelity Assurance Company • AT&T • CIRSA • Comcast • Walmart • Xcel Energy

### GOLD SPONSORS

Bohannon Huston • CEBT • CliftonLarsonAllen • Colorado PERA • Honeywell • KeyBank • Wells Fargo

### SILVER SPONSORS

Anton Collins Mitchell LLP • Black Hills Energy • CenturyLink • Charles Abbott Associates Inc. • Cigna • Colorado Brick Council • Colorado Chapter of the International Code Council • Colorado Development Finance Corporation • Colorado Housing and Finance Authority • Colorado Water Conservation Board • Colorado Water Resources & Power Development Authority • Credit Union of Colorado • DHM Design • Energy Systems Group • FirstBank • HR Green Inc. • ICMA-RC • Johnson Controls Inc. • JVA Inc. • McKinstry • Ramey Environmental Compliance Inc. • Republic Services • RubinBrown LLP • SAFEbuilt Colorado • SAMBASafety • Severn Trent Services • SLATERPAULL Architects • Statewide Internet Portal Authority • United Power Inc. • University of Colorado Denver, School of Public Affairs • Waste Management Inc. • Wember Inc.

### BRONZE SPONSORS

Ambient Energy • Ameresco • Bank of America • BLX Group LLC • BT Construction Inc. • CH2M Hill • Colorado Gaming Association • CRL Associates • Engineering America • First Southwest Co. • Hatch Mott MacDonald • Hayes Phillips Hoffmann & Carberry PC • Kaiser Permanente • Kissinger & Fellman PC • Linebarger Goggan Blair & Sampson LLP • McCool Development Solutions • Merrick & Company • Motorola Solutions • Mountain States Employers Council • Murray Dahl Kuechenmeister & Renaud LLP • Overturf McGath Hull & Doherty PC • Patrick Miller Kropf Noto PC • Peck Shaffer & Williams LLP • Piper Jaffray & Co. • RG and Associates LLC • Sherman & Howard LLC • SourceGas • Spencer Fane & Grimshaw LLP • Stifel Nicolaus & Co. • Terracare Associates • Trane-Ingersoll Rand • UMB Bank • Widner Michow & Cox LLP • Williamson and Hayashi LLC

### FUN RUN/WALK SPONSOR

Cigna

